100+ Alumni
Celebrating social entrepreneurs
The/Nudge Institute is an action institute working towards a poverty-free India, within our lifetime. We partner with governments, markets, and civil society to build resilient livelihoods for all. The/Nudge Centre for Social Innovation has the mandate to create a thriving livelihoods ecosystem and proactively address barriers and bottlenecks to unlock the systems’ potential for large-scale social transformations.

The/Nudge incubator was started in 2017 to make the nonprofit sector aspirational and welcoming for committed and capable entrepreneurs, and to provide the early stage support needed to build high-scale, high-impact nonprofits. In aligning capable founders, large scale problems and disruptive ideas, it fulfilled a deeply felt need in India's nonprofit sector. The/Nudge Accelerator was started in 2019 to nurture growth-stage nonprofit founders to achieve impact at scale. Excluding our current cohorts, we have made innovation grants of Rs. 37 crores ($4.5 m) to 105 unique organizations.

We would like to thank our funding partners for recognizing the need to support early stage nonprofit entrepreneurs. A big shout out to our Social Entrepreneurship partners for their extreme generosity with their time and bringing their wealth of experience to drive strategic thinking in our entrepreneurs. We are thankful to over 100+ ecosystem supporters who have conducted training sessions and workshops, and shared their learning and experiences with our cohorts.

To our amazing entrepreneurs- we continue to be inspired and humbled by your vision, commitment, audacity and the impact you continue to create, daring us to imagine a poverty-free India, within our lifetime.

The/Nudge Social Entrepreneurship team
August 2023
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Picture Credit: Aaroogya
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Supported By

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booka smile
a BookMyShow initiative
IRB INFRASTRUCTURE DEVELOPERS LTD
Dr. Reddy’s
Social entrepreneurs have demonstrated their capacity to lead with new ideas, new business models, and new ways of operating that can accelerate the transformation required today. Encouraging this community helps create employment opportunities, improve quality of life and empower marginalized groups, as they are community driven. As we pivot into a world where adaptability and creativity are paramount, let's cultivate innovators and foster a culture of social entrepreneurship.

The/Nudge, through AIC NCore*, has created a unique space for tech entrepreneurs to solve problems of poverty, the nonprofit way. I am inspired to see innovation and potential for impact in each of these startups. May your numbers grow, and take us closer to the vision of poverty-free India in our lifetime.

*SIC NCORE is an incubator under the Atal Innovation Mission*
Natasha Jog  
Head of Instagram  
Policy & Policy Programs, India, Meta

At Meta, we are committed to inclusive innovation and bringing gender parity to the digital world. Through the Pragati by Meta Program, we have, in partnership with The/Nudge supported women founders that are solving for employment and entrepreneurship and adoption of technology at the last mile. We are inspired by these social-cause-driven she-entrepreneurs that are bridging the digital gender divide and uplifting the livelihoods of under-resourced communities at scale.

Joan Christel  
President  
State Street Foundation

As a global organization, we recognize the role State Street plays in supporting the economic vitality of our communities. Through our foundation, we provide grants to nonprofits and NGOs, emphasizing lasting economic benefits locally. Our focus is on helping marginalised groups and individuals achieve sustainable livelihoods, ultimately enhancing community well-being. The/Nudge’s program equips individuals and nonprofits with valuable skills, empowering them as changemakers in their communities. This ecosystem fosters social entrepreneurs and enterprises to thrive, creating lasting social change. Their social entrepreneurship program aligns with our foundation’s focus on education and employability, driving socio-economic development.
Cisco has showcased its commitment to innovation, entrepreneurship and impact through numerous grants, investments and programs that are focused on solving some of the trickiest problems in society. Social entrepreneurship creates both economic and social impact. Evidence indicates that entrepreneurship and innovation drive economic empowerment and job creation contributing largely towards nation building efforts. Cisco is proud to have had the opportunity to extend support via organizations like The/Nudge and the numerous, bright, smart minds that are passionate problem solvers.

Harish Krishnan
Managing Director & Chief Policy Officer
Cisco India & SAARC

Social entrepreneurship is a catalyst for positive change, igniting a spark of hope in the lives of the underserved. It empowers individuals to rise above challenges and make a meaningful impact. By embracing technology as a lever, social entrepreneurs unlock infinite possibilities and scale up their solutions to reach those who need it the most. Fostering a vibrant social entrepreneur and enterprise ecosystem is crucial, for it nurtures a community of changemakers who fearlessly tackle societal issues, providing equal opportunities for all. Together, let us build a future where social entrepreneurship thrives, transforming lives and creating a world where everyone can fulfil their potential.

Nirbhay Lumde
Head of CSR
CGI
Anil Kumar SG is the Founder and CEO of Samunnati, India’s largest agri-tech enterprise. Anil has received several awards/recognitions including the Best Social Entrepreneur in the Global Social Entrepreneurship Programme 2018; the TiE Impact Entrepreneur of the Year and Real Leaders Impact Award 2020. Anil is also on the task force for CII on Agri Start-ups and FICCI on Minimizing Food loss and Wastage. Anil has close to three decades of experience in the areas of Rural, Retail and Agri Banking.

Dr. Gopichand Katragadda is the Founder and CEO of Myelin Foundry and an Independent Director of Bosch India Limited and ICICI Securities. He is also the Deputy President of the IET, Board of Trustees, UK. He has also served as the Group Chief Technology Officer for Tata Sons and Managing Director of GE India Technology Centre, he helped grow GE’s largest R&D Centre – the John F. Welch Technology Centre.

Jagdeesh Puppala has been at the forefront of thought leadership, systems thinking & on-the-ground efforts at the interface of ecology, society & economy for the past 35 years. He was the CEO of Foundation for Ecological Security (FES) from its inception in 2001 till July 2020. He has also been the Anchor and Curator of the Promise of Commons initiative and an Entrepreneur-in-Residence at Omidyar Network India. Jagdeesh is currently the Chief Executive of Living Landscapes, a backbone organization set up to support the Common Ground initiative. Jagdeesh was conferred the ‘Skoll Award for Social Entrepreneurship’ 2015 and is also a Henry Arnhold (Mulago) Conservation Fellow and Senior Ashoka Fellow.
Jugal Mohapatra joined the Indian Administrative Service (Odisha Cadre) in 1979. Positions served in his civil service spanning over 37 years include Secretary to the Chief Minister, Principal Secretary (Finance) and Development Commissioner and Chief Secretary in Odisha Government. He is currently the non-executive chairman of the India International Bullion Exchange and Foundation for development of Rural Value Chains.

Kamakshi has over two decades of experience investing in listed equities. She was Senior Vice President at Capital International and has served on the board of Larsen and Toubro Financial Holdings. Since 2013, Kamakshi has been affiliated with Ankur Capital, a venture capital fund for social enterprises. Kamakshi is an alumnus of Harvard and UPenn.

Dr. K. P. Krishnan joined the Karnataka cadre of the Indian Administrative Service in 1983. Before retiring as the Secretary, Ministry of Skill Development and Entrepreneurship, he served in various positions in the Government of Karnataka, Government of India and the World Bank, primarily in the areas of Economic Affairs, Macro Policy, and Rural and Urban Development. Dr. Krishnan is at present the IEPF Chair Professor in Regulatory Economics at NCAER. He is also the Chairman of the Experts Committee constituted by the Government of India to propose the legal framework for Cross Border Insolvency.
KR Lakshminarayan (Lan) set up one of India’s first endowment funds, at the Azim Premji Foundation, to sponsor various philanthropic activities in the areas of primary education and related development. He currently manages investments worth ~$29 billion. Lan is an MBA from IIM Lucknow, and has previously served as Chief Strategy Officer and Head of M&A for Wipro Technologies.

Dr. Madhav Chavan founded Pratham in 1995 to address problems of universal primary education in Mumbai. He expanded Pratham’s reach to two-thirds of India with programs that include early education, remedial education for primary and upper primary students, libraries, support for at risk children and vocational training for youth. Dr Chavan has been named a 2014 Asia Game Changer by the Asia Society, and received the 2012 WISE Prize at the World Innovation Summit for Education.

Maneesh Dhir has been associated with The/Nudge since 2015 and is a Board member of The/Nudge Institute. He is the former CEO of Pepperdata in the Bay Area and former head of Apple in India, responsible for growing their business to $1Billion+. He holds an MBA from Stanford, and is an alumnus of University of California, Los Angeles and IIT, Delhi.
Paresh Parasnis, a chartered accountant by qualification, is the former CEO of Piramal Foundation. He has been closely involved in developing innovative solutions for issues that are critical roadblocks towards unlocking India’s economic potential. Prior to joining the Foundation in 2012, he served as the Executive Director & COO of HDFC Standard Life Insurance Limited.

Raj Gilda, a banker-turned-social entrepreneur, is the Co-Founder of Lend A Hand India (LAHI), an NGO focused on providing vocational education in secondary schools in India. LAHI works with over 10,000 schools and 1 million students across 25 states. Raj has worked across Asia, Europe and North America in the fields of education, banking, insurance, and IT.

Samit Ghosh is the Founder of Ujjivan Small Finance Bank. He served as the Bank’s Managing Director and CEO till his retirement in 2019. Prior to Ujjivan, he was a career banker for over 30 years. He started his career with Citibank in 1975 and has also led the launch of retail banking for Standard Chartered Bank in Middle East & South Asia and HDFC Bank.

Sanjay Purohit is a Chief Curator at Societal Platform, and Strategic Advisor for EkStep Foundation, eGov Foundation, Mantra4Change, Fundamentum Partnerships and Unleash, to name a few. He is a frequent speaker at the World Economic Forum (Davos). Previously, Sanjay was Chairman of the Board, Infosys Consulting, and CEO for EdgeVerve Systems Limited, an Infosys Company.
Dr. Sekhar Bonu is a Senior Fellow at the NITI Aayog. He worked as the Director General of the Development Monitoring and Evaluation Office (DMEO) from April 2019 to June 2022. Prior to that, Dr Bonu worked with the Asian Development Bank (ADB) in Manila for 15 years. Dr Bonu worked in the Indian Administrative Services and served as a civil servant in Rajasthan between 1987-2003, Dr Sekhar Bonu has a PhD from Johns Hopkins University and is a CFA charter holder.

Shankar Maruwada is the CEO and Co-founder of EkStep. He was Head of Demand Generation and Marketing for AADHAAR, India’s national identification program. Shankar co-founded Marketics, a pioneering company in data analytics. He is also a startup investor and mentor. He is an Alumnus of IIM Ahmedabad and IIT Kharagpur.

Surendra Kumar Jain (SK) is a co-founder and former Managing Director for Westbridge Capital. Prior to Westbridge, SK was with Sequoia Capital. Earlier, he was co-founder and CEO of MeraNet, and worked at Intel, Motorola and Booz-Allen & Hamilton. SK is an alumnus of IIM Ahmedabad, IIT Delhi and the University of Minnesota.
Social Entrepreneurship Partners

Dr. Susheela Venkataraman

Dr. Susheela Venkataraman is the Chair of Arogya World India Trust and on the board of SGBS Unnati Foundation, and the IIT Alumni Centre Bangalore. She was the Principal Director of the Asian Development Bank’s Office of Information Systems and Technology until 2015. She has also been MD of Cisco’s strategy consulting group and Partner in leading consulting firms.

Sushma Rajagopalan

Sushma Rajagopalan is a Global Leader in the IT Industry and an experienced Venture Capitalist. She is a Partner at Rittenhouse Ventures and on the boards of WISH Foundation and Ben Franklin Technology Partners. She is a mentor with Harvard ilabs and Philadelphia Alliance for Capital and Technologies. Sushma was the MD and CEO for ITC Infotech. Sushma has an MBA from Carnegie Mellon University & a Master’s Degree from Tata Institute of Social Sciences.

Ujwal Thakar

Ujwal Thakar, a banker for 28 years, has held key senior management positions at several leading banks including Standard Chartered Bank, BNP Paribas and Times bank. He has also served as CEO of Pratham, and GivelIndia. Currently, Ujwal is advisor to PricewaterhouseCoopers in their BFSI practice and serves on the board of Educate Girls and several other nonprofits.
Farmers are using Gramhal's whatsapp chatbot to access localized intelligence on crop prices, weather-based agro advisory, and crop quality.
The/Nudge Incubator & Accelerator | At a glance

The/Nudge Social Entrepreneurship programs are a catalyst for the nonprofit sector, nudging capable and committed problem solvers to work on some of the toughest problems faced by India’s poor. Since 2022, the programs are focused on working with entrepreneurs working on disruptive models promoting resilient livelihoods at scale.

**What we offer to social entrepreneurs**

- **Innovation Grant**: We offer a grant of ₹15-200 lakhs based on the organization’s potential to grow their impact and achieve meaningful scale.

- **Dedicated mentoring**: We help organizations make strategic progress through 1:1 hands-on mentoring from The/Nudge Social Entrepreneurship Partners and portfolio support from the Portfolio Managers.

- **Ecosystem connect**: We connect organizations with an inspiring peer group, a supportive network of funders, experts and administrators who can accelerate their path to scale.
The Nudge Incubator | At a glance

Catalyzing early-stage social entrepreneurs

96 organizations graduated (9 cohorts)

9.5 Satisfaction score (scale of 10)

2.4% Selectivity rate

₹15 crores ($1.8 million) Grants Disbursed

58% Women part of founding team

31% All-women founding team

1 Trans-led organization

Cohort of 2023

10 organizations selected

8.6x Grant multiplier

Impact presence across all states & UTs
The/Nudge Accelerator | At a glance

Expediting growth and building for impact and scale

24 seed organizations graduated (4 cohorts)

13 scale organizations graduated (3 cohorts)

9.3 Satisfaction score (scale of 10)

₹22 crores ($2.7 million) Grants disbursed

1.2% Selectivity rate

4 Seed organizations

3 Scale organizations

71% Women as part of founding group

50% All women founders

7x Grant multiplier

Impact presence across all states & UTs
Incubator Impact Assessment Study

Sattva conducted an impact assessment study for The/Nudge Incubator program from April 2022 to September 2022 to assess the impact of the program on the incubatees and their ability to scale up through replication, speed up problem-solving, and come up with innovative solutions. The study also assessed the larger impact of the incubation program on the start-up ecosystem. The study was conducted over 13 weeks and utilized the OECD’s (The organization for Economic Co-operation and Development) Development Assistance Committee (DAC) evaluation framework.

Impact of the program on incubatees

- **80%** reported improvement in their **product readiness**
- **74%** attributed some of their **partnerships** to The/Nudge’s network
- **89%** reported **improvement in skills**
- **94%** reported an increase in **awareness** across all themes
- **89%** reported improvement in their **org culture**
- **91%** reported having **prudent financial practices** after undergoing the program
- **60%** of the incubatees were able to **secure more funding** due to the incubation exposure

No. of respondents: 40/68 quantitative sampling | 14 in-depth interviews with incubatees | 14 in-depth interviews with ecosystem stakeholders
While challenges with respect to funds still exist, all stakeholders reported observing a positive mindset shift in the ecosystem. Some key findings are as follows:

- **Structured Support** - Sector experts and donors rate The/Nudge Incubator’s non-regimented model of support very positively. They found this model to help young start-ups set a solid base for operations at their speed.

- **Trust and Credibility** - Stakeholders believed that The/Nudge Incubator is a very well-established name in the sector and the incubatees greatly benefit from it in terms of securing funding.

- **Attitude Shift** - Stakeholders reported that the sector has undergone a major shift in the last few years with the attitude towards the nonprofit model warming up. They reported The/Nudge Incubator as being a contributor to shifting this attitude.

- **Platform for not-for-profits** - Given the few number of incubation programs for not-for-profits, The/Nudge Incubator is filling an important vacuum in terms of providing these organizations a platform to showcase their ideas.

### Recommendations

- While mentorship is one of the highest-rated aspects of the program, there was a need felt for increased access to the overall mentor network in a manner that incubatees could reach out to any or all of the mentors.

- The program needs to strengthen the alumni outreach aspect of the program. This will enable maintaining a long-lasting relationship with the alumni network. A need to be connected with the alumni was expressed by the incubates as well.

- The study also found a need for graduating incubatees to build strong MEL (Monitoring, Evaluation, and Learning) systems and processes with robust data. The report therefore, recommended a greater role for the program in capacity-building founders accordingly.

*The detailed report can be accessed from the The/Nudge SocEnt website*
Fellowships

The founders have been recognized and supported by aspirational international fellowships such as Mulago's Rainer Arnhold Fellowship (poverty solutions), Mulago's Henry Arnhold Fellowship (conservation and climate solutions), and Echoing Green (bold leaders working on upending unjust systems). These fellowships identify the world's most impactful social enterprises and provide them with curated expertise, mentoring, and capital to support them in designing and delivering at scale.

Notable Achievements

- **Kruttika Ravishankar** | Farmers For Forests | 2023
- **Samina Bano** | RightWalk | 2023
- **Shruthi Iyer** | FMCH | 2023
- **Richa Gupta** | Labhya Foundation | 2023
- **Merlia Shaukath** | Madhi Foundation | 2022
- **Namya Mahajan** | Rocket Learning | 2022
- **Dilip Pattubula** | Uninhibited | 2021
- **Varsha Venugopal** | Suvita | 2021
- **Vikas Birhma** | Gramhal | 2021
- **Kruti Bharucha** | Peepul | 2020
- **Neha Verma** | Intelehealth | 2019

- **Dr. Darshana Joshi** | VigyaanShala | 2023 Finalist*
- **Manu Chopra** | Karya | 2023 Finalist*
- **Jigyasa Labroo** | Slam Out Loud | 2023 Finalist*
- **Hemakshi Meghani** | Indian School of Democracy | 2022
- **Vikas Birhma** | Gramhal | 2019

*to be announced
Notable Achievements

Many founders have also been part of other prestigious fellowship programs such as the The Acumen Fellowship program (cultivating tomorrow’s social changemakers), Ashoka Fellowship (championing new ideas that transform society’s systems and improve the lives of millions), and Dalai Lama Fellowship (young social innovators meeting global challenges in locally adapted ways). Founders have also received fellowships such as Chevening Scholar (outstanding emerging leaders from around the world to pursue one-year master’s degrees in the UK) and WISE fellowship (9 month program for the next generation of leaders in education), etc.

- **Manu Chopra** | Karya | 2023
- **Nivedita Rai** | Karghewale | 2019
- **Samina Bano** | RightWalk Foundation | 2018
- **Zubin Sharma** | Project Potential | 2017
- **Dilip Pattubala** | Uninhibited | 2016
- **Madhukar Banuri** | Leadership for Equity | 2015

- **Hemakshi Meghani** | Indian School of Democracy | 2023
- **Baidurya Sen** | Alokit | 2020
- **Vikas Birhma** | Gramhal | 2018

- **Madhukar Banuri** | Leadership for Equity | 2019
- **Abhinav Agarwal** | Anahad Foundation | 2019
- **Shailabh Kumar** | Uplift Mutuals | 2018
- **Neelkanth Mishra** | Jaljeevika | 2017
- **Samina Bano** | RightWalk Foundation | 2015
- **Amitav Virmani** | The Education Alliance | 2015
- **Swapnil Chaturvedi** | Samagra | 2014
- **Kuldeep Dantewadia** | Reap Benefit | 2013

Including achievements prior to joining The/Nudge programs (Not an exhaustive list)
Preventable child malnutrition in India is being addressed by FMCH through their work in building resilient families and strengthening systems.

- **Khushboo Awasthi** | Mantra4Change | Schwab Fellow | 2023
- **Nidhi Anarkat** | NavGurukul | Gratitude Network Fellow | 2023
- **Merlia Shaukath** | Madhi | Gratitude Network Fellow | 2023
- **Pankaj Sharma** | Transform | Aspire Circle Fellow | 2023
- **Samina Bano** | RightWalk | Chevening Gurukul Fellow | 2023
- **Dilip Pattubala** | Uninhibited | GLG - Social Impact | 2022
- **Baidurya Sen** | Alokit | Aspire Circle Fellow | 2023 and WISE Fellow | 2021
- **Raju Kendre** | Eklavya | Chevening Scholar | 2021
- **Zubin Sharma** | Project Potential | Center for Social Impact Strategy Fellow (U-Penn) | 2018; Dasra social impact leadership fellow | 2020
- **Kuldeep Dantewadia** | Reap Benefit | Unreasonable Institute fellow | 2015; MIT GSW fellow | 2013
Notable Achievements

International Recognitions

Diverse global institutions have recognized, awarded, and supported our social entrepreneurs for their exceptional work in various themes. The entrepreneurs have been supported by institutions such as 100x Impact Accelerator by London School of Economics (LSE) and Draper Richards Kalpan Foundation (high impact early stage enterprises). They have also been recognized by MIT Solve (supporting social entrepreneurs using technology to solve today’s most pressing problems), World Economic Forum (celebrating figures whose leadership inspires inclusive and sustainable change), HundrED. United Nations, Skoll foundation, Schwab foundation, Harvard university, and others.

- **Labhya Foundation** | 2021-22
- **Rocket Learning** | 2021-22
- **Peepul** | 2021-22
- **Intelehealth** | 2021-22

- **NavGurukul** | 2022
- **Khushi Baby** | 2019

- **Manzil Mystics** | 2023 & 2022
- **Maker Ghat** | 2023
- **Labhya** | 2023
- **Involve Education** | 2022
- **Rocket Learning** | 2022
- **Saturday Art Class** | 2022
- **Slam Out Loud** | 2020, 2021, & 2022
- **Reap Benefit** | 2021, 2020

- **Azra Ismail** | MakerGhat | 2021
- **Kruti Bharucha** | Peepul | 2019

Including achievements prior to joining The/Nudge programs (Not an exhaustive list)
Notable Achievements

- **Neha Verma**, Intelehealth | Red X Cartier Young Leader Award | 2023
- **Kanksshi Agarwal**, Netri | Rex Karamveer Chakra (UN) | 2019 and Swedish Institute Leader Lab Fellow | 2023
- **Khushboo Awasthi & Santosh More**, Mantra4Change | Collective Social Innovation Award from the Schwab Foundation | 2023
- **Simeen Kaleem**, Gramhal | Skoll Scholar | 2023
- **Vishpala Hundekari**, Ekibeki | NEST’s Artisan Sustainability Accelerator | 2023
- **Megha Phansalkar**, Tisser | MBillionth Award for Tech Innovations – Digital Empowerment Foundation | 2023 and South Asia for IT Innovation Award | 2020
- **Gauri Malik** | Skilled Samaritan Foundation | UN Women Generation Equality Award | 2021; Social Impact Awards India | 2021
- **Jai Bharathi** | MOWO | Winner of Grinnell Prize | 2022; Visa Grant | 2021, iF Designs Social Impact Prize and Finalists Nelson Mandela-Graça Machel Innovation Awards | 2021
- **Kruti Bharucha**, Peepul | Commonwealth Education Award for Rethinking Education for Innovation | 2022

Including achievements prior to joining The/Nudge programs (Not an exhaustive list)
Notable Achievements

Alina Alam, Mitti Cafe | Commonwealth Youth Awardee | 2021; Hellen Keller Awardee | 2019; Intercultural Innovation Awardee | 2021


Divya Hegde, TIP Sessions | two times UN Women's Awardee for Leadership in Climate & Gender Justice | 2020, 2021

Priya Krishnamoorthy, 200 Million Artisans | SoCap Entrepreneurship Scholarship | 2021

Samuel Rajkumar, Foundation for Environmental Monitoring | Swiss Re Foundation Award | 2019

Jyotika Bhatiya & Vaishali Gandhi, Srujna | 51 most impactful social innovator (globally) by World CSR Day | 2019

Gautam Prakash, Reap Benefit | Salzburg Global Fellow | 2023 & Mozilla Open Leaders 6M | 2018

Prakhar Bhartiya, Indian School of Democracy | Rhodes Youth Time International Forum | 2014

Institutional social change is being driven through public policy interventions by RightWalk

Including achievements prior to joining The/Nudge programs (Not an exhaustive list)
Notable Achievements

Domestic Recognitions

Domestically, the founders have been recognized by institutions such as the Niti Aayog (women transforming india award) and Atal Innovation Mission (75 Womenpreneur of India). Data for Good Exchange (promoting inclusive access to data), The Indus Entrepreneurs (vibrant platform for entrepreneurs, professionals, industry leaders, investors), and others. Several of the founders have been supported by leading incubators and accelerators such as NSRCEL's Impact Orbit, Upaya, NASSCOM, Social Alpha, Unltd, Edumentum, TFIx, etc. Few founders have also been conferred distinguished alumni awards by their alma-maters.

Women Transforming India Award

- **Alina Alam** | Mitti Cafe | 2021
- **Darshana Joshi** | Vigyanshala | 2021
- **Gauri Malik** | Skilled Samaritan | 2021
- **Khushboo Awasthi** | Mantra4Change | 2021
- **Samina Bano** | RightWalk | 2021

75 WomenPreneurs of India

- **Alina Alam** | Mitti Cafe | 2022
- **Neha Verma** | Intelehealth | 2022
- **Kruti Bharucha** | Peepul | 2022

- **Abhishek Dubey** | Muskaan Dream | 2021
- **Vaishali & Jyotika** | Srujna | 2021
- **Jai Bharathi** | MOWO | 2021

- **Karya** | 2022
- **Where Are India's Children** | 2022
- **FMCH** | 2022
- **Uninhibited** | 2021

Including achievements prior to joining The/Nudge programs (Not an exhaustive list)
- **Madhukar Banuri**, Leadership for Equity - Award of Merit
- **NavGurukul** in partnership with Amravati District - Order of Merit
- **IDR | Marico Innovation for India Awards (2023)**
- **Khushi baby | Marico Innovation for India Awards (2023)**
- **Lighthouse Communities | Listed on Social Stock Exchange**

- **Samina Bano | IIM-B | 2023**
- **Bhagwan Kesbhat | NMIMS | 2020**
- **Reinu Shah | Scindia Kanya Vidyala | 2015**

Young women from marginalized rural communities are being prepared to become math educators through a specialized training program run by Aavishkaar.
Frontline health workers are delivering high-quality healthcare to patients using Intelehealth’s technology
# Notable Achievements

## Media Recognitions

The founders have been recognized as the "brightest young entrepreneurs, leaders, and stars" by Forbes 30u30 and amongst the 'top-of-the-line entrepreneurs, business innovators, and market leaders" by Business World 40u40. TIME Magazine, Shark Tank, Deccan Herald, YourStory, etc., are a few others that have recognized the exceptional work done by the entrepreneurs in various themes and areas.

### Forbes 30u30
- **Azra Ismail** | Maker Ghat | 2023
- **Richa Gupta** | Labhya Foundation | 2023
- **Vishal Sunil** | Rocket Learning | 2023
- **Aditya Vishwanath** | MakerGhat | 2022
- **Jigyasa Labroo** | Slam Out Loud | 2022
- **Namya Mahajan** | Rocket Learning | 2022
- **Raju Kendre** | Eklavya Foundation | 2022
- **Siddhant Sachdeva** | Rocket Learning | 2022
- **Antaraa Vasudev** | Civs | 2021
- **Piyush Verma** | Manush Labs | 2021
- **Abhishek Dubey** | Muskaan Dream | 2019
- **Abhishek Gupta** | NavGurukul | 2020
- **Alina Alam** | Mitti Cafe | 2020
- **Vikas Birhma** | Gramhal | 2020
- **Abhinav Agarwal** | Anahad | 2019
- **Ruchit Nagar** | Khushi Baby | 2016
- **Kuldeep Dantewadiya** | Reap Benefits | 2014

#### Karya
- **Kaarigar Clinic** | Funded on Shark Tank (2023) & featured on KBC | 2021
- **Karya** | Time Magazine cover feature | August 2023
- **Priya Krishnamoorthy** | 200Million | Future Forward Female Award by CNBC-TV18 | 2023
- **Ankit Bhargava and Sobia Rafiq** | Sensing Local | DH's Changemakers | 2023
- **Kanksshi Agarwal** | Netri | LiveMint’s 100 women Entrepreneurs who are building India | 2022
- **Pavin Pankajan** | AquaSafi | DH Changemakers | 2021
- **Several of our entrepreneurs have been featured in YourStory, Better India, Live Mint, India Development Review (IDR)**

### BW BusinessWorld 40u40
- **Pankaj Sharma** | Transform | 2023

- **Khushboo Awasthi** | Mantra4Change | 2022
- **Aziz Gupta** | Rocket Learning | 2022
- **Kruti Bharucha** | Peepul | 2019

Including achievements prior to joining The/Nudge programs. Not an exhaustive list.
Underserved children are being taught technical and 21st-century skills through TAP’s programs
The/Nudge CSI AlumConnect platform

120+ alumni members onboarded as of July 2023. The platform is extended to founding entrepreneurs and select core team members.

**Offerings**

- A space for alumni to come together to share, network and collaborate.
- A forum for fostering peer to peer learning and furthering as a knowledge hub.
- Virtual events such as masterclasses, panel discussions and peer-unconferences every quarter.
- Periodic in-person meetups at regional and city levels to nurture a thriving social entrepreneurship ecosystem.
- Connections with supporting stakeholders such as government-enablers, sector mentors and more in the months to come.

Platform is designed to be developed in a phased manner expanding the scope of its reach. The first horizon is the alumni-first lens and the second horizon, includes extended ecosystem players.
Artisans such as Pabiben are supported by Kaarigar Clinic to evolve as entrepreneurs and create sustainable livelihoods.
The vision of a poverty-free India means having a resilient livelihood for all. The pandemic has increased income inequalities and led to a significant income and wealth contraction amongst the marginalized segments in a society that is already splintered along the lines of caste, religion, region, and gender.

The top 30% now holds 90% of India’s wealth. India will have 1.04 bn working age people by 2030. India’s labour force participation rate (LFPR) fell to 39.5% in FY 2023, with that for women being only 8.8%.

India can only reap its demographic dividend if we are able to skill our workforce, provide inclusive employment opportunities regardless of disability or gender identity or sexual orientation, bring more women into the workforce and increase productivity.

More than half of our alumni are working in areas that are improving resilience in livelihoods for marginalized and underrepresented segments. They are providing access to jobs or increased employability, promoting entrepreneurship, providing skilling opportunities, improving access to knowledge and capital, reducing vulnerability and building capacity.
Rural women are being empowered by Sajhe Sapne to learn, earn, and excel in the modern workforce.
Aavishkaar educates, equips, and enables STEM teachers to create active-thinking classrooms in schools and communities. Aavishkaar also runs a specialized training program for young women from marginalized rural communities, preparing them to become math educators. The program focuses on skill building as well as personality development, enabling effective teaching approaches and instruction delivery.

They have impacted 8,000 teachers, 300 aspiring women educators, and 30,000 students directly through 4 state governments and more than 60 grassroots organizations and communities. Their major supporters & partners include Wipro Foundation, Giving Women, The Rotary Foundation, Edumentum, Teach For India, Educate Girls.

Select Accomplishments

- Aavishkaar is selected by Mercatus center as a Moonshot Idea
- Partnered with Himachal, Assam, Delhi, Telangana Social and Tribal Welfare and the Tibet government

Year Founded: 2016 | aavishkaar-palampur.org | N/9
Anahad Foundation works towards the conservation, preservation and evolution of folk music by empowering folk and tribal communities, making them self-dependent with the help of technology.

To date, Anahad has worked with 10,000+ folk and tribal artists with their presence in more than 10 states along with various philanthropies, corporates and the Government.

**Select Accomplishments**

- Abhinav was featured in Forbes 30 under 30 list for his contribution to the field of arts in 2019
- Abhinav was selected as Ashoka Fellow (USA) in 2019
- Shuchi won the GP Birla Fellowship for women in 2019
Ayang Trust works towards creating purposeful interventions in livelihoods, community development and education for adversity-affected communities. Their aim is to close disparities by empowering women farmers and craftsmen to become economically independent and autonomous through knowledge inputs and market linkage support.

Currently Ayang Trust is working in Majuli district of Assam and have empowered 4,500+ women, impacted 9,000+ children, and worked with 56 government schools.

**Select Accomplishments**

- Dharamjeet was selected for Acumen Fellowship
- Ayang Trust was awarded HDFC Parivartan Award
- Ayang Trust was incubated under NSRCEL Incubator

Year Founded: 2017 | ayang.org.in | N/3
Careleavers Inner Circle Forum (CLiC) is an organization run by careleavers with an aim to create India’s largest network of careleavers and support them in their journey from survival to self-reliance. They have developed a tech platform for building a database of careleavers as well as connecting them with government schemes, corporates, skill courses, jobs, etc.

Today, they are a network of over 1,000 careleavers. They have also created a mobile-based application DHRUVA (Digitally skilled, Hungry for growth, Ready to perform yuva) to assist the community in finding decent employment as well as encourage and promote micro entrepreneurship models.

Select Accomplishments

- Recognized as social impact start-up under Startup India Scheme by Government of India
- First such NGO to receive support from UNICEF since inception

Year Founded: 2021 | clicforum.org | N/10 (Ongoing)
Esther exists to enable young women from disadvantaged backgrounds to have an active voice and choice in their lives and aspirations. They believe that young women can have thriving personal and professional lives when they are equipped to make and pursue meaningful choices for themselves, as they transition from adolescence to adulthood.

Esther offers a 6-month future readiness blended program for young women in college, fostering safe spaces for them to explore, learn, grow, and build critical skills and mindsets. Esther has worked with 300+ first generation learners from rural Telangana and Tamil Nadu, supporting them to launch their careers and contribute meaningfully for self and family.

**Select Accomplishments**

- Esther has partnered with Telengana State Welfare Department for delivering the program in colleges across 9 districts in the state

Year Founded: 2021 | esther.org.in | N/8
i-Saksham promotes the participation of women in different spheres of social and economic life. They run a 2-year fellowship program where it builds local young women as 'Leaders of Change' who develop life skills in other girls/women and inspire them as role models to find their own voice.

i-Saksham has trained 350+ women leaders in 5 districts of Bihar and impacted 15,000+ girls and women. These women leaders have broken social barriers by pursuing higher education, reaching national universities like APU, and growing as development professionals for local CSOs.

Select Accomplishments

- Adjudged as one of the best 5 proposals under ‘Skills Development Initiative’ of the National Skills Development Agency
- Recognized as 'Champions for Change' by Dainik Baskar

Year Founded: 2015 | i-saksham.org | A/5 (Ongoing)
Karya takes a holistic approach to livelihood generation that includes three key components: supplementary income generation (Earn), skill development (Learn), and career guidance (Grow). Karya’s innovation brings together the digital ecosystem and India’s low-income rural populations.

Karya Earn creates supplementary income of up to ₹ 1.2 lakhs for engaging in digital tasks related to speech dataset generation and image annotation directly on their smartphones. Focusing on ethics, they pay 20x local minimum wages and give royalties on data resales. Karya Learn and Grow ensure participants have continued social mobility; helping them gain market-resilient skills and gain hyper-local career guidance and job opportunities.

Select Accomplishments

- Part of the Fast Forward Accelerator and 100x Accelerator
- Winner of D4GX Award
- Manu is an Echoing Green Fellow and Acumen Fellow
- Cover feature on TIME Magazine, August 2023

Year Founded: 2021 | karya.in | N/9 & A/5 (Ongoing)
Lighthouse Communities Foundation is on a mission to equip 1 million youth with agency and sustained livelihood opportunities. In addition, they aim to demonstrate socio-economic transformation across 1,000 communities.

Since 2016, Lighthouse Communities has impacted 1.3 lakh citizens. Through the Lighthouse program specifically, 25,000 youth have enrolled in skilling courses and 16,000 youth have successfully secured jobs or became self-employed. In addition, 8,000+ youth have taken the first step towards their livelihood journey by completing the foundation course towards enabling agency and work-place competencies.

Select Accomplishments

- Lighthouse has been awarded the 'Social Aspects' category of Smart City Mission, June 2019 Wellbeing Award
- Lighthouse is registered on the Social Stock Exchange

Year Founded: 2011 | lighthousecommunities.org | A/4 & A/5 (Ongoing)
MOWO is on a mission to create a safe and reliable commute option 'For, and By Women', and in doing so, empowering women to become self-reliant and confident.

MOWO focuses on training women with motor driving skills with an aim to create a generation of confident women drivers equipped with mobility as a skill for empowerment and employment. Since 2019, MOWO has reached out to 15,000+ girls and women and trained 2,500+ in riding 2/3 wheelers, with required driving licenses. MOWO is also assigned as the technical partner to the Women and Child Welfare Department, Government of Telangana in conceptualizing and establishing India's first Motor Training Centre for Women in Hyderabad.

Select Accomplishments

- Winner of Grinnell Prize, Visa Grant, iF Designs Social Impact Prize and was shortlisted as finalists for 2021 Nelson Mandela-Graça Machel Innovation Awards
- Jai was awarded 2021 TiE Global Women Social Entrepreneur
NavGurukul provides young women from underserved communities across India access to software programming, finance, education, and management skills. Their flagship residential centers and online courses have successfully placed 650+ alumni in software engineering roles, earning over ₹ 20 crores annually, and have paid forward ₹ 50 lakhs back in donations.

Their ed-tech app, Meraki, has enrolled 52,000+ students for free learning in Python, English communication, and touch-typing. NavGurukul predominantly works with marginalized girls, women, and transwomen through nine campuses across India. Their new Design, Management, Education, and Finance programs have expanded opportunities.

**Select Accomplishments**

- Abhishek was listed in Forbes India 30u30
- Finalist at MIT Solve (2022) - MIT Solve
- Nidhi is a fellow at the Gratitude Network Fellowship
- NavGurukul’s Akanksha Project, in partnership with Amravati District, was awarded SKOCH Order of Merit

**Year Founded:** 2016 | navgurukul.org | N/1, A/3 & A/4
NETRI aims to solve for lack of representation of women in mainstream policymaking and politics being India's first incubator for women in the political ecosystem.

NETRI's approach to this is building Skillsets, Mindsets, Communities & Opportunities for women to run for elections, become political professionals, and start their political action units at the grassroots. NETRI launched "Access Polity"- a LinkedIn for Political & Policy Jobs which is a technological innovation in the field of political work. NETRI has impacted 700+ women, 6 of them have contested elections at state and local levels and 100+ have joined the policy/political profession. Partnered with the Consulate General of Canada in Mumbai, they plan to grow exponentially in the next few years.

Select Accomplishments

- Kanksshi was covered by LiveMint’s 100 women Entrepreneurs who are building India
- Appointed to the Steering Committee of the Feminist Leadership Hub by Germany-based Fairshare Work
- Selected as the Swedish Institute Leader Lab Fellow
Opengrad aims to make ed-tech platforms accessible to students from marginalized/rural backgrounds enabling access to mainstream careers.

Through its free & open-source ed-tech platform, Opengrad offers personalized goal-setting sessions, mentorship opportunities, and college selection counseling, thereby providing a comprehensive solution for disadvantaged youth. By emphasizing open access, collaboration, and affordability, the foundation aims to transform education and higher educational opportunities. In the past 6 months, Opengrad has launched 5 courses and made 5,000+ practice questions available on its platform.

Select Accomplishments

- Partnered up with 4 premier institutes and 2 student communities in the first quarter of 2023

Year Founded: 2023 | opengrad.in | N/10 (Ongoing)
RightWalk strives for an inclusive, equitable society, focusing on Education, Livelihoods, and Health. By co-shaping public policies, unlocking public funds, and ensuring service delivery, they have influenced reforms for Right to Education (RTE) 12.1.(c) and Apprenticeships in Uttar Pradesh.

Their interventions have catalyzed key policy reforms relating to RTE Act 12.1.(c) and Apprenticeships in Uttar Pradesh, granting 600,000 disadvantaged children access to quality education and facilitating 70,000 apprenticeship opportunities. Every philanthropic rupee multiplies into ₹ 100 of public funds for at-risk communities, amounting to ₹ 800 crores thus far. They have now expanded to Gujarat, Maharashtra, and Kerala.

Select Accomplishments

- Samina is fellow under Mulago Rainer, UK Chevening Gurukul, Ashoka and Acumen
- Samina has also been awarded the WTI Awards, 2021 by NITI Aayog and UN and Distinguished Alumni Award 2023 by IIM Bangalore

Year Founded: 2017 | RightWalk.org | N/2, A/4 & A/5 (Ongoing)
Sajhe Sapne is empowering a generation of confident & capable rural women to learn, earn and excel in the modern world. They primarily work with Dalit, Advisasi and Bahujan rural women from low-income families. Through their rural college model called Sapna Centers, they provide skilling to young rural women to become financially independent professionals in domains such as coding, maths teaching, and project management.

In just two years, Sajhe’s alumni community is 55+ women strong with a 100% placement rate on graduation with ₹ 15,000 month as an average salary. Sajhe's program has resulted in increase in mobility, agency in personal expenses and delayed first pregnancies among its students in more than 80% cases.

Select Accomplishments

- Job retention rate of Sajhe's first year alumni is more than 75%
- Partnered with 20+ nonprofits to reach out to Dalit and Bahujan women in remote areas in 7 states
Srujna is a registered charity working on the vision of enabling 100 million women affected by poverty to be financially independent, powerful, and resilient changemakers, in India.

It gets closer to achieving this vision by developing a network of grassroots organizations to become hubs of capacity building and income generation. It works in 30 locations with 23 grassroots organizations for implementing livelihood and capacity building activities. Since inception, Srujna has worked with 55,000 women and continues to work with 43,000+ women in India. The SuperDidi initiative has trained 44 women and has cumulatively generated ₹ 45 lakhs+ of revenue.

Select Accomplishments

- Founders have been awarded by TiE sustainability global summit, 51 most impactful social innovator (globally), Naari Shakti Award & Tejasvini Award
- Srujna was awarded India sustainability award of Merit by World CSR Day & World Sustainability

Year Founded: 2011 | srujna.org | N/9
Born out of a belief that an enterprise can be socially responsible, environmentally conscious, and still be self-sustainable, Svatanya, is a Responsible Creative Craft Enterprise that upskills underprivileged migrant women in urban slums to handcraft sustainable choices for new-age conscious consumers. Svatanya envisions a socially and environmentally responsible society where women are financially independent and empowered to live with dignity by contributing as equal partners.

Till date Svatanya has impacted 40,432 underprivileged women and children and is steadily expanding.

**Select Accomplishments**

- Champion of Diversity & Inclusion award by Israel Embassy & IIT Delhi
- Star Women’s most deserving women led Green Org by Earth Day.Org
- Manufacturing Excellence award at Vigyan Bhawan by Mr. Suresh Prabhu

Year Founded: 2018 | linktr.ee/svatanya | N/8
TIP Sessions is a waste management NGO in Karnataka that leverages lingual and regional context, technology, and arts in the local communities to achieve climate and gender justice. They follow a three-pronged approach of government partnerships, circular economy, and livelihoods for rural women. They train and create employment for women to collect, segregate and manage the waste generated with better techniques at the community level.

TIP sessions has diverted 35,000 MT of ocean waste and trained 4,500 women in the last 3 years in 120 villages. They have recently also signed an MoU with the Government of Karnataka for ocean plastic mitigation and recovery.

**Select Accomplishments**

- Divya is a two time UN Women Awardee for Leadership in Climate & Gender Justice
- Recognised as a Global TOP 100 UNESCO Green Citizens project and has won Org Impact Global Award for Environmental Stewardship
VigyanShaala envisions a world where everyone has the opportunity to create a better world through science. It aims to make quality STEM education accessible to the most marginalised communities across India and is on a mission to enable the innovators of tomorrow to achieve their dreams by bringing science, technology, and learning to their doorstep today. Their guided training, mentoring and projects based learning helps youth acquire critical 21st century skills and prepare them for the technology-focused workforce of the future.

VigyanShaala has so far conducted over 50 exciting hand-on experimental workshops across India engaging 10,000+ Students from school, undergraduate levels and 500+ teachers.

Select Accomplishments

- Darshana has been awarded the NITI Aayog Women Transforming India Award & was the winner of Falling Walls Engage 2022
- Vigyanshala was the silver awardee in SVP Fast Pitch Engage Competition (2023)

Year Founded: 2019 | vigyanshaala.com | N/4 & A/5 (Ongoing)
Remote communities in Meghalaya are experiencing accelerated socio-economic change through Sauramandala’s platform
In rural India, the aspirations of young people are limited to what they see around them. Financial vulnerability, lack of local jobs, and community norms further push young people to migrate to larger cities for low-paying jobs. Since 2019, IABT has reached 2100+ youth through its programs that are aimed at creating positive role models, including the Margshala Swarozgar Fellowship for aspiring and emerging youth entrepreneurs.

In December 2022, Margshala Foundation was also founded by Aadya to run Margshala programs aimed at redefining how rural economies can develop, with young people at the front and centre as the next generation changemakers. They have partnered with the District Administration, Pithoragarh to scale the Margshala fellowship further and reach more youth.

**Select Accomplishments**

- IABT has been selected under Changelooms fellowship
- Margshala is also part of NSRCEL Incubator
Sauramandala brings a platform approach to public problem-solving to improve development indicators in vulnerable communities. Their three flagship programs combat poor implementation or poorly designed solutions in the system, by giving the agency back in the hands of the people.

Sauramandala has designed & scaled 20+ community learning spaces with the Government of Meghalaya as the CM's Youth Centers, unlocked funds worth ₹ 34 crore from government and non-profits, and has supported 120 rural entrepreneurs across 8 districts.

Select Accomplishments

- Nagakarthik is an Acumen fellow
- Neil Kamat has been part of Dasra's Social Impact Leadership Program

Year Founded: 2018 | sauramandala.org | A/5 (Ongoing)
STEP is an incubation program started with the intent to support women entrepreneurs in the early stages of their entrepreneurial journey. STEP runs various programs both for companies & founders of NGOs. Their flagship program is 4 months long which provides the women with a safe space for open exchange, workshops for building skills, mentorship support and funding opportunities.

600 women entrepreneurs would have graduated from the program by December 2023. Currently STEP is running the program in 16 tier two cities in partnership with FICCI-FLO.

Select Accomplishments

- Registered incubator for Startup India Seed Fund Scheme
- Successfully running cohort of 250 women across India through STEP & She Rises incubation program
- Partnered with FICCI FLO

Year Founded: 2019 | step.in.net | A/2
Persons with Disabilities (PwDs) are benefiting from an ecosystem of inclusive entrepreneurship and opportunities, created and fostered by IDEA.
Inclusive Divyangjan Entrepreneur Association (IDEA) works towards making India an Inclusive Capital of the world by creating and fostering an ecosystem of economic empowerment of Persons with Disabilities (PwDs). They wish to incubate 5,000 entrepreneurs and facilitate 10,000 jobs all over India. They presently collaborate with the state governments of Uttar Pradesh, NCT of Delhi and Haryana.

Currently IDEA is working in 6+ states and have impacted 8,000+ PwDs, incubated 600+ Entrepreneurs with Disabilities (EwDs) and placed 2,000+ Persons with Disabilities in leading companies. They created first of it’s kind umbrella brand “DHAN (Divyangjan Hunar Aatmanirbhar Network)”. #Idea4NewIndia

Select Accomplishments

- Won the 'Most Promising Start-Up of the Year' Award at the Indian Achievers Forum in 2021
- Won Nasscom Foundation's 'Innovate for accessible India' award for the Divyangjan India Portal and App
Founded by visually impaired entrepreneurs, I-Stem solves for digital inaccessibility and lack of opportunities for people with disabilities, and provides an AI-powered platform that facilitates accessible upskilling and access to information, career discovery, and hiring opportunities. This helps facilitate equal access to information, resources, and opportunities.

I-Stem's vision is to empower students and professionals with disabilities to realize their potential. They have made 550,000 inaccessible documents accessible for 4,000+ users from over 10+ countries. In the past few years, they have received grants and support from Microsoft's AI for Accessibility program, UNICEF Innovation Fund, GSMA among others.

Select Accomplishments

- I-Stem has 95 partnerships with academic institutes, corporates & non-profits
- National award for the empowerment of Persons with Disabilities 2018 from Government of India

Year Founded: 2019 | inclusivestem.org | N/10 (Ongoing)
Mitti Cafe

Mitti Cafe is a chain of cafes that provides experiential training and employment to adults with physical, intellectual, and psychiatric disability. The organization’s outreach initiative also helps create awareness about inclusion and disability rights. Mitti Cafes across India are managed by hundreds of adults with disability and persons from other vulnerable communities who have over the years cooked and served over 11 million meals and beverages—thereby creating awareness about inclusion by changemakers with disabilities at the forefront.

Mitti Cafe warriors with disability have cooked and served 5 million Karuna meals to economically vulnerable communities and homeless groups, thereby proving the magic of abilities as a result of economic independence and dignity. Throughout their journey they have skilled 4,000+ adults with disability and persons from vulnerable communities.

Select Accomplishments

- 38 Cafes are running in corporate and public spaces
- Alina has been featured in Forbes 30u30, is a Commonwealth Youth awardee, Hellen Keller awardee, and UN Intercultural Innovation awardee
PLEQSUS with the vision of inclusion, empowerment, and poverty eradication through dignified labor, aims to support the trans and gender diverse community. It offers a residential ecosystem for the community to live and grow in a safe space while developing sustainable sources of income through different domains of work such as agri-produce.

A trans-led organization, PLEQSUS targets the issue of historic socio-economic exclusion of India's transgender and Gender & Sexual Minority (GSM) community, by bringing them to the forefront. The organization has trained 27 trans/GSM people and linked 543 more with government facilities and schemes in West Bengal.

Select Accomplishments

- The sustainable livelihood initiative of PLEQSUS has been selected as a model to study by the NIRDPR, under the Ministry of Rural Development for developing policy towards wage employment for transgender persons from rural India

Year Founded: 2019 | pleqsus.org | N/10 (Ongoing)
Sol’s Arc creates and deploys systemic and scalable solutions that make learning and employment accessible to all. It currently works with two state Governments (Tamil Nadu and Madhya Pradesh) to create systemic change toward making mainstream education inclusive across these states.

Their inclusive education solutions addresses the inequities faced by vulnerable populations to improve their learning outcomes, ensuring that no one gets left behind. Sol's ARC has reached 4 million children till date. Sol's ARC will be working with the SRLM in Rajasthan as a PMU and technical partner to co-create solutions to address policy implementation gaps and build capacity across various stakeholders to include and enable livelihoods for PWDs across the state. They hope to create a replicable systemic transformation model across multiple states in the country.

Select Accomplishments

- Winner of SIDBI for best practices under Swavalamban Challenge Fund
- Recognized by UNICEF- YUWAAH as best practices for employment
- Launched scale pilot in partnership with Rajasthan SRLM

Year Founded: 2003 | solsarc.ngo | N/9
Rural women are preparing for a pilot cash-transfer program by Project DEEP
The Aquasafi Rural Development Foundation (ASRDF) is a non-profit organization tackling rural water scarcity sustainably. They employ advanced, remote-monitored water treatment units, and profits from these units are reinvested in local water infrastructure. Initiatives include pond rejuvenation, water harvesting structures, and groundwater recharge projects. The aim is to transition villages from groundwater reliance to sustainable surface water sources for drinking water needs. Currently active in 20 Karnataka villages, ASRDF has already reinvested surplus funds from 9 villages into groundwater recharge projects, providing clean drinking water to 50,000 people daily.

Select Accomplishments

- GSBI Fellow 2015 and Action for India Fellow 2014
- DH Changemakers 2021
BillionBricks, a pioneering climate-tech venture, creates the world's first carbon-negative solar home community. Their modular homes feature solar rooftops, ensuring safety, durability, and energy-efficiency.

These innovative homes address the pressing need for affordable social housing while promoting energy sufficiency. ENGIE, the largest private energy producer, partners with BillionBricks to develop net-zero communities that are 100% carbon-neutral and 20% more affordable than standard social housing. By focusing on environmental, social, and economic sustainability, BillionBricks enhances the overall quality of life for its homeowners, providing a sustainable and eco-friendly living solution.

Select Accomplishments

- Won the Singapore President's Design of the Year award both in 2018 and 2020
- Global Holcim Commendation Award and Smart Fifty Award (India)
- Featured in Business Insider, Esquire Italy, TNN Thailand, Idealista Spain & Portugal, ArchDaily, etc

Year Founded: 2013 | billionbricks.org | N/2
Truck Drivers are one of the most neglected communities when it comes to any kind of social protection in India. While they are the supply/logistics nerves of the country, they remain unseen to most of the policymakers.

HumSafer Driver Safety Foundation in collaboration with Good Mind Pvt. Ltd is committed to the mission of making Indian roads accidents free. Their mobile application uses AI to help prevent road accidents for truck drivers. In addition, the foundation is responsible for undertaking community welfare efforts for the families of truck drivers and have reached 30,000+ drivers and their families.

Select Accomplishments

- 10,000 truck drivers across India were given a Health Cover (Hospitalization expense worth ₹ 1,00,000 covered)
- Over 2,000 drivers vaccinated during the pandemic
Established by a team behind one of the most popular projects for the visually impaired, Eye-D (www.eye-d.in), LevelUP Foundation uses technology to uplift disabled people at scale. Their smartphone app, designed to facilitate navigation and movement, incorporates Artificial Intelligence, Machine Learning, and Virtual Reality. LevelUp Foundation helps make universities accessible, making higher education more inclusive, and subsequently opening doors of opportunity for the disabled.

Select Accomplishments

- LevelUp is the first open-source application started with volunteer effort for blind people
- NASSCOM Foundation and CGI has presented Tech4Good award to Eye-D in 2022
To solve for access to justice for underserved communities due to the lack of a first point of contact for legal aid, OutLawed India is building the ASHA workers of the legal world by training paralegals from underserved communities in regional languages. Their mobile application aims to provide accessible technology in the hands of underrepresented segments, enabling them to request the services of paralegals to receive instant assistance. OutLawed is thereby delivering a unique grassroot livelihood intervention thereby reducing vulnerability in marginalized segments.

In the past one year, OutLawed has trained 3,500 people and mobilized 500 law students for aid in 5 cities.

Select Accomplishments

- Vibha is part of the Circle Incubation
- Outlawed is also incubated by India Welfare Trust

Year Founded: 2022 | outlawedindia.com | N/10 (Ongoing)
Project DEEP envisions enabling socio-economic growth through cash transfers, and combat the problem of unequal distribution. Their program entails a universal and unconditional cash transfer, whereby each household in a village will receive ₹ 65,000 in a woman's bank account. This puts decision-making back in the hands of the people, enhancing their risk-taking capacity and enabling aspirations to get realized, additionally supporting them to break the cycle of intergenerational poverty.

Project Deep has made 32.5 lakhs cash transfers and have reached 50 households till date in the remotest villages of Maharashtra.

**Select Accomplishments**

- Project DEEP has onboarded 3 partners within 6 months of their inception

Year Founded: 2023 | [project-deep.org](http://project-deep.org) | N/10 (Ongoing)
Tapasya works towards creating a local support system for families that have faced socio-economic disadvantages, making eligible government welfare schemes and services accessible. The three-pronged approach of Tapasya includes - community mobilization, collaborations & systemic capacity building.

With the vision of holistic development of families, and to develop their capacities towards creating a nurturing and stimulating environment, Tapasya has linked 30,000 families with at least 1 scheme and has cumulatively unlocked benefits worth ₹ 40 crores.

### Select Accomplishments

- Tapasya has partnered with the Dept. of Education and Health from the Govt. of Maharashtra & Pune Municipal Corporation
- Tapasya got incubated by UnLtd India
- Both the founders are Changeloom Fellows by Pravah

Year Founded: 2018 | tapasya.xyz | N/10 (Ongoing)
Uplift is building solutions to protect 55 million people from slipping into poverty every year due to health expenses. Uplift Mutuals is a unique pioneer of mutual health microinsurance in India where communities run their own health insurance. They have a women-led model of health risk sharing/protection that works through community governance aided by technology and has been tested across urban, rural, and tribal geographies.

Through their effort, they have reached 75,000 households till date, and 1.5+ lakhs people avail their health services. They are now launching maternity wallets and emergency medical credit expanding their health financing repertoire. They launched a unique Truck Driver Health insurance product that covers over 11,000 truck drivers in collaboration with HumSafer Foundation.

**Select Accomplishments**

- Awarded by Bharat Financial Inclusion Lab, 2020
- Awarded for the Truck Drivers Project in May 2023 by JNPT at the hands of Union Minister for Shipping, Sarbananda Sonowal

Year Founded: 2017 | upliftmutuals.org | N/T2
Thematic Area | Building resilient livelihoods

Sustainable agriculture, agroforestry & aquatic livelihoods

Rural communities are collaborating with Agro Rangers to protect and increase forest cover in Maharashtra
AGRO RANGERS works to rejuvenate degraded soil of farmlands to improve yield along with reducing chemical expenditure. AGRO RANGERS plans to enable this by supporting small and marginal farmers with the initial expenses of agroforestry model implementation.

The agroforestry model improves soil quality, mitigates climate change effects, reduces farming input costs and generates sustainable income for farmers in different seasons throughout the year. They have already worked with 150 farmers in Maharashtra and is further implementing agroforestry in 200 acres of land.

Select Accomplishments

- Partnered with Farmers for Forest to develop agroforestry in 150 acres of farmland.
- Incubated under Impact Orbit Program - NSRCEL IIM B

Year Founded: 2019 | agrorangers.org | N/9
Amritavni Holistic and Regenerative Agriculture (AHARA) Association works with tribal farmers in Eastern Indian states to promote sustainable agriculture by combining traditional and scientific methods. Their natural farming approach makes use of forest biowaste and cattle by-products, yielding nutrient-dense food. With data-driven insights and advanced analytics, they optimize farming processes and establish a transparent supply chain.

AHARA has trained 300+ farmers to make 300+ Amritmitti beds for soil rejuvenation in Jharkhand.

Select Accomplishments

- Reported significant increase in nitrogen and organic carbon of soil
- Rejuvenated top soil of 100+ farmlands

Year Founded: 2023 | www.aharaearth.com | N/10 (Ongoing)
Energy Harvest (EH) Trust is a registered Trust that supports research, education, training, and solutions deployment to improve the environment and help the farming community through novel approaches to utilize agricultural waste for useful purposes.

The trust specifically works to solve the issue of crop residue burning, by training farmers and demonstrating the use of agri waste, thereby also increasing farmer income and promoting small entrepreneurship. They have saved more than 2,500 acres of paddy straw and other agriculture residue from burning on the field which prevented the release of 73,00,000 kgs of CO2.

**Select Accomplishments**

- Awarded by CISCO & Google for Innovative Models in Environmental Protection

**Year Founded:** 2016 | **energyharvesttrust.com** | N/T3
Farmers for Forests (F4F) helps farmers protect and increase India’s forest cover in order to fight climate change and poverty. F4F does that using the payment for ecosystem services (PES) approach for both its deforestation prevention and afforestation programs, providing conditional cash transfers to both farmers and other rural landowners to grow either new forests or protect existing forests. The cash transfers are contingent upon the survival of the forests, which is rigorously monitored by F4F through satellite and GIS mapping, ensuring both accountability and transparency throughout the lifecycle of the programs.

F4F has generated 17,000 days of rural employment, and protected/restored 1,100 acres of land in Maharashtra.

Select Accomplishments

- Kruttika Ravishankar is a Mulago Henry Fellow
- World Economic Forum Uplink Top Innovator
- Mount Holyoke College Alumni Award
- Part of the World Resources Institute Land Accelerator for 2023

Year Founded: 2019 | farmersforforests.org | N/7, A/4 & A/5 (Ongoing)
Foundation for Environmental Monitoring (ffem) works on issues of soil and water contamination that have an impact on the lives of millions, but are overlooked by market forces. ffem is deeply committed to design and deliver affordable, highly accurate technology products to easily measure quality of water and soil. By making the solution open source, they have also ensured that the cost of technology continues to be affordable.

Currently they are working in multiple states and have developed low cost open source hardware and software infrastructure thus removing the barriers of entry to good quality environmental data.

Select Accomplishments

- Winner of Swiss Re ReSource Award 2019
- Winner of the ANIC grant, 2019

Year Founded: 2017 | ffem.io | N/1
Gramhal aspires to uplift the lives of 100 million smallholder and marginal farmers, rebuilding their generational wealth and well-being. They democratize data, facilitating informed decisions and increased incomes.

Presently, a chatbot provides farmers with hyperlocal crop prices, weather updates, and agri-advisory services, optimizing their sales and profits. Additionally, an audio-based app, combining generative AI and peer-to-peer communication, supports non-literate and non-digital users. As of 2023, Gramhal collaborates with over a quarter million farmers in Madhya Pradesh, Rajasthan, Maharashtra, and Punjab, addressing 10 million+ queries, enabling improved decision-making for the farming community.

**Select Accomplishments**

- Gramhal has been selected for the first cohort of LSE’s 100x Impact Accelerator
- Gramhal’s team is part of fellowships at Mulago Foundation and Echoing Green

Year Founded: 2020 | gramhal.org | N/7, A/3 & A/4
Gram Shree Foundation Trust is on the mission of impacting the lives of 1 million Tribal Families in the Central Tribal Belt of India (South Rajasthan, Madhya Pradesh, Chhattisgarh, Jharkhand and Orissa), by empowering women economically through integrated livelihood and market led value chain interventions.

Gram Shree's efforts have impacted more than 3,000 families and has helped in enhancing their income by ₹ 25,000 annually.

Select Accomplishments

- Received the runner up prize at Green Business challenge in 2019
- Gram Shree was awarded the most-impactful Agri-Start Up (2018) by Federation of Indian Chambers of Commerce & Industry

Year Founded: 2018 | gramshree.net | N/9
Jaljeevika works to establish and strengthen the aquatic food production system for enhancing livelihood opportunities. During the last ten years, they have worked with more than 30,000 small and marginal fish farmers, micro-entrepreneurs, and farmers' collective members to enhance their skills, knowledge transfer and leveraging support from the ecosystem.

Jaljeevika further aims to pursue three strategies namely, setting up AquaSchool, AquaFund as credit support services for micro enterprise and Aqua-Fellowship model to induct youth, qualified professionals at community institutions level for helping them in upscaling their business potential.

Select Accomplishments

- Neelkanth was elected to the Ashoka Fellowship in 2017
- Part of UNDP Small Grants Program (2023)
Khetee promotes agroecological farming using the model of agroforestry which keeps the prosperity of a farmer and nature together at the center. They have developed a unique fellowship program for farmers and aspiring farmers to enable them to build agroecological model farms. Additionally, they also organize training programs for farmers for their capacity building in regenerative farming. Khetee is striving for systemic transformation in the way agriculture is practiced, its relationship with the market and the policies that are made around it.

Select Accomplishments

- Shortlisted for Lush Spring Prize 2023 by the Lush Regeneration Fund

Year Founded: 2017 | khetee.org | N/7
In just four years, Waatavaran has transformed the lives of forest-dwelling communities, restoring degraded landscapes and preserving biodiversity through community-led initiatives. Empowering 73 villages, forming 47 Forest Rights Committees, and 30 Community Forest Resource Management Committees. They championed the Forest Rights Act, securing individual rights for 2,295 families over 1,942.62 acres of land, benefiting 11,475 family members. Now, with a vision to accelerate climate action to ensure a clean, healthy and sustainable environment for all, their next five-year plan aims to impact one million families and inspire five million lives. Together, they would unleash the power of community-led action, protecting our precious forests, fostering resilient livelihoods, and creating a future where harmony with nature thrives.

Select Accomplishments

- Partnership with Raigad District administration in Maharashtra
- Bhagwan has been recognized as distinguished alumni of NMIMS
Artisans livehoods

Artisans are creating exclusive products using traditional and cultural art forms, and generating sustainable livelihoods through Tisser's initiatives.
200 Million Artisans (200M) is a social enterprise reimagining the potential of Handmade in India by bridging gaps in information, innovation, and financing for craft-led enterprises via collaborative projects and platforms with a goal to catalysing solutions that are good for the planet and its people.

200M's efforts have led to bridging critical data gaps about the handmade sector. The latest edition of Business of Handmade (BoH) - their flagship research property - is India's first research on the financing needs and challenges of craft-led MSMEs. 200M also initiated the Kula Conclave, a first-of-its-kind networking forum to bridge the inclusive finance gap for India's craft-led enterprises.

Select Accomplishments

- 200 Million was the winner of the SoCap Entrepreneurship Scholarship in 2021
- Priya Krishnamoorthy was recently honored with the Future Forward Female Award by CNBC-TV18.
Ekibeki has created a holistic approach to livelihood generation in rural and peri urban India with a focus on women & youth artisans, making sustainable handmade products, by developing ownership models and an ecosystem around them which makes them self-sustaining.

India boasts of 3,000 traditional crafts providing livelihood opportunities next only to agriculture, however most crafts do not have the patronage they once enjoyed, and face competition from cheap plastic and machine-made substitutes. Ekibeki has connected 520 artisans to an appreciative consumer base, by adapting the traditional products to newer needs.

### Select Accomplishments

- Awarded by Indian Institute of Crafts, Jaipur for social impact in the crafts sector
- Ekibeki is part of NSRCEL & Goldman Sachs 10k women’s program
- Selected as NEST Sustainability Accelerator 2023

Year Founded: 2018 | ekibeki.com | N/8
Kaarigar Clinic, India’s first rural business clinic for artisans, upholds the Gandhian philosophy of rural development by mentoring local artisans to strategically grow their traditional craft practices into self-sustaining businesses.

Kaarigar Clinic’s efforts bring identity and dignity to the artisan and sustainability to craft. They have successfully established 25 artisan brands, created livelihoods for 5,000 artisan families, impacting the lives of more than 1,00,000 people. With the recent launch of the Business Therapy program, they wish to create 1,000 Kaarigar entrepreneurs to impact the lives of 1 million artisans by 2028.

Select Accomplishments

- SVP Fast Pitch Gold Award
- Kaarigar Clinic featured on Shark Tank and KBC
- Kamladevi Chatopadhyay Award for Social Impact
Karghewale identifies emerging artisan-designer-entrepreneurs (ADEs) and offers them participation in an incubation program with creative agency at its centre. Khargewale helps ADEs design and create their own products, find a market, and supports them to stabilize & grow their creative enterprises in the long run.

Since 2020, Khargewale has trained 150 ADEs across 4 states of Madhya Pradesh, Bihar, West Bengal & Gujarat, leading to ₹ 20,000 monthly increment in their income. Khargewale aims to empower weavers and weaving communities and sustain crafts.

Select Accomplishments

- Nivedita is an Acumen Fellow
- Karghewale was a part of the Dignified Jobs Accelerator cohort by Upaya and YSB
- Karghewale is supported by Acumen Angels, CIIE, and R.I.S.E. Artisan Fund

Year Founded: 2020 | karghewale.com | N/10 (Ongoing)
Skilled Samaritan Foundation (SSF) envisions a world in which women from low and middle-income backgrounds can use craft as a medium to bring about tangible change in their lives by increasing their access to design support and online-offline markets.

SSF currently provides market opportunities to over 5,000 women from 100 artisan clusters across the country. Women artisans at SSF earn up to 30% more than their other traditional counterparts due to tech based design training and development of high quality products at par with global markets. Additionally, around 42.5 tonnes of waste including textiles and plastic is mitigated every operational year at SSF.

**Select Accomplishments**

- Gauri has been awarded UN Women Generation Equality Award and NITI Women Transforming India 2021 Award
- SSF has won Social Impact Awards India 2021-22
Tisser aims to provide sustainable livelihoods. It helps in supply chain integration, sets processes to empower artisans, streamlines producer groups, and facilitates the entrepreneurial ecosystem with IT innovations. It is an ecosystem player that works in creative segment through multiple approaches viz Creative Cluster Collaboration; WISE (Women Incubation Skilling and Entrepreneurship), Waste to Wealth to support livelihoods and through Samgari, Jambori and MATI on the market side.

Tisser works in 50+ art forms, in 18 states across India, generating livelihoods for 10,000+ artisans through 900+ exclusive products, using traditional and cultural art forms. Their network of artisans and SHGs is spread across South Asia.

Select Accomplishments

- MBillionth Award for Tech Innovations – Digital Empowerment Foundation 2023
- RIDEx22 – MIT World Peace University 2022
- South Asia for IT Innovation Award - 2020
As of 2021–22, India had 265 million school going children with nearly 1.5 million schools, of which 74% are government owned or aided. However as per the 2021 Global Education Monitoring Report, India has the weakest public perception of the Government as the primary provider of school education. This has led to a preference for private schools with those seeking private tuition increasing from 25% in 2018 to 30% in 2022.

As per the 2022 Annual State of Education report, the pandemic has had a deep impact on learning levels, with reading ability sliding to that of 2012, reversing the slow improvement achieved in the intervening years. This poor quality of education is creating an unemployable generation that lacks basic skills & training.

The National Education Policy of India 2020 (NEP 2020) is a comprehensive framework for elementary education to higher as well as vocational training in both rural and urban India. The policy aims to transform India's education system by 2030. Non-state actors including philanthropic organizations and NGOs are increasingly part of the ecosystem and influencing all aspects of education including Foundation Learning and Numeracy, Social and Emotional Learning, Career guidance skilling etc. Several of our alumni are working across several aspects of school education and some are helping create systemic change by partnering with State Governments.

*Picture Credit: Manzil Mystics*
Madhi is teaching children to think, question and create across Tamil Nadu
Leadership For Equity is a systems change and policy advisory organization aimed at improving the quality of school education for children from marginalized communities. In their two-fold approach to change, they build the capacity of government system leaders and also influence system processes. In partnership with the local and state education bodies, they co-create programs that shift teaching-learning practices and improve student learning and well-being, at scale.

Over the last 6 years, they have built the capacity of 8,300+ system leaders, and 2,22,000+ teachers and reached out to more than 8.80 million students across 5 states in India.

Select Accomplishments

- GuideStar India and Great Place to Work Certified 2022, 2023
- SKOCH Order of Merit (2018 & 2019)
- Leadership Members part of 5+ National & State Education Government Committees
Madhi Foundation is a nonprofit organization based in Chennai, working to eliminate the foundational learning crisis in India. Established in 2016, Madhi has grown from a reach of 3 schools in 2016 to 37,000 schools across the state of Tamil Nadu by 2022.

Madhi addresses the foundational learning crisis by working on both supply and demand side of the problem. They do this by partnering with governments and parent communities. With the government, they work with a system reform lens and with parents, they work to improve awareness, agency, and ability to advocate for quality foundational education. In past 7 years Madhi has expanded from a team of 5 to 222 and is growing rapidly.

**Select Accomplishments**

- Chief Management Partner of the Ennum Ezhuthum Mission, Tamil Nadu Govt and technical partner to improve Foundational English in Sierra Leone
- Merlia was selected as a Rainer Arnhold and Ashoka Fellow

*Year Founded: 2016 | madhifoundation.org | N/2 & A/4*
Mantra4Change

Mantra's mission is to enable enriching learning experiences for children by empowering education leaders to drive school improvements. Towards this, they partner with bodies like the Ministry of Education, State education departments, as well as other civil society actors. Mantra enables school improvement through a trifold approach - working directly with schools towards innovation, working with state governments towards greater system capacity, and working with the ecosystem to nurture a collective of changemakers.

In the last 10 years, Mantra has partnered with 5 states, reaching 270,000 schools, 270,000 education leaders and 36,000,000 children.

Select Accomplishments

- Khushboo was recognized as Business World 40u40 and awarded Women Transforming India, NITI Aayog
- Mantra received the "Collective Social Innovation Award" by Schwab foundation

Year Founded: 2013 | mantra4change.org | A/3 & A/4
Peepul is an education-focused nonprofit that works towards improving student learning outcomes in government school systems in India. They want to shape a future where public schools provide education that is at par with private schools. Peepul partners with national, state and local governments to design and implement high-quality, scalable solutions that focus on driving student engagement in the classroom to help every child achieve their potential.

Peepul is presently working with 325,000 teachers and impacting the learning levels of 10 million students across 100,000+ elementary and secondary schools in Madhya Pradesh and 1,500+ schools in Municipal Corporation of Delhi.

Select Accomplishments

- Awarded Exceptional Women of Excellence by the World Economic Forum
- Social Entrepreneur of 2019 on Business World’s 40 Under 40 List
- Rainer Fellow (2020) of the Mulago Foundation

Year Founded: 2017 | peepulindia.org | A/1 & A/2
Rocket Learning

Rocket Learning is one of India's leading nonprofits focused on catalyzing early childhood education (ECE) and community engagement. They deliver bite-sized, play-based learning activities to low-income parents and Anganwadi workers, so that they can work with children on learning with joy every day. They partner with the Indian government and use low-cost technology, AI, and behavioral change techniques to enable equitable access to ECE.

Rocket Learning impacts more than 1.5 million children. On their platform, children see an average of 30% increase in test scores, and the cost per child is less than $1 per year. They currently work with nine states (Maharashtra, Uttar Pradesh, Delhi, Haryana, Rajasthan, Madhya Pradesh, Chandigarh, Uttarakhand and, Meghalaya) and MIT-JPAL to create, measure and scale impact.

Select Accomplishments

- Awarded the Elevate Award and Mulago Fellowship
- Rocket Learning is a part of LSE 100x Accelerator
- Rocket Learning was featured as a case study at Harvard Business School and Stanford Business School

Year Founded: 2020 | rocketlearning.org | N/7
Shiksharth enables and equips schools as spaces for contextual positive childhood experiences for children coming from spaces of conflict and adverse geography, by strengthening classroom instruction, community participation, and system support in an integrated approach.

Currently based out of conflict-affected areas of central India, they are serving 50,000+ children and moving towards contributing at the ecosystem level.

**Select Accomplishments**

- Winner of Champions of Children award by DCPCR, Government of Delhi
- Acknowledged and selected by Honorable President of India for Innovations in Grassroots

*Year Founded: 2015 | shiksharth.in | N/3*
While the government has largely addressed the problem of access to primary education, a large number of government schools are still under-utilised across India. The Education Alliance (TEA) works with an aim to build an ecosystem where governments can strategically partner with mission-aligned organizations to overhaul the public education system and create a deep impact on the child’s learning.

Over the years, TEA has signed PMUs with 5 states (Madhya Pradesh, Delhi, Tamil Nadu, Tripura & Punjab), and reached 1.6 lakh schools, 12 lakh+ teachers and has impacted 2 crore+ children.

Select Accomplishments

- Amitav is an Ashoka Fellow since 2015
- Fellow of class 3 of the Ananta Aspen’s Kamalnayan Bajaj Fellowship and a member of Aspen Global Leadership Network
- Millennium Alliance Award (Round 5) and Grant
Transform Schools designs and tests learning enhancement programs, partnering with state governments and utilising technology to bridge learning gaps in India's secondary schools. They address systemic challenges and empower educators and State actors with proven methodologies. J-PAL's RCT revealed up to 1.5 years of additional learning gains when their program was implemented at scale.

Since 2019, they have impacted teaching and learning in 6 states, supporting 9.1 million children, 1 lakh+ teachers, and 76,000+ schools and leaders. Transform Schools not only improves learning outcomes but also strengthens education as a whole, transforming the future of education in India.

Select Accomplishments

- Five Social Impact Awards by ICC, WISE Awards finalist 2023
- Tanushree recognised in BW's 40u40, Pankaj selected for Aspire Circle Fellowship
- Selected for ACT's Tech Advisors for Social Change Program
Developing Tech Mindsets

Children are developing their digital, problem-solving, and computational skill sets through the efforts of Pi-Jam.
MakerGhat's vision is to support underserved youth in becoming leaders and entrepreneurs who can enable social and economic change in their communities. To support this movement, they create low-cost brick-and-mortar labs that embody a do-it-yourself mindset or culture of 'making'. Through such safe, open, and resourced community spaces, their goal is to spark a cultural shift in who is part of and drives innovation in India and beyond.

MakerGhat is working with more than 360 schools and has reached 3.5 lakh+ students and have partnered with multiple districts.

Select Accomplishments

- Aditya has been listed in Forbes 30u30 under Education category and Azra has been listed under Social Impact category
- Partnership with Odisha, Tamil Nadu, Andhra Pradesh, and Kerala governments

Year Founded: 2020 | makerghat.org | N/7
Muskaan Dreams works in collaboration with government and corporate partners to bridge the digital divide in the government school education system at scale by empowering teachers and connecting them with technology. They help public school teachers and students embrace technology and innovation which further enhances the learning experience of students from marginalized communities and makes them future-ready for the 21st-century digital age.

Muskaan Dreams has worked with 1 lakh+ students and teachers in 1,000+ government schools across 6 states in India and aims to impact one million children by 2025.

Select Accomplishments

- Muskaan Dream has been awarded by TiE Global Entrepreneurship
- Abhishek Dubey was recognized as Forbes 30u30 Asia in 2019
- Abhishek was recognized by the President and the Vice President of India
Pi Jam Foundation is an award-winning impact-driven organization with the aim of democratizing 21st Century Skills for learners in government and under-resourced schools across the country with a focus on building digital, problem-solving, and computational skills. Pi Jam operates a systems approach through innovative programs that are contextualized and reduce entry barriers for learners.

In line with the SDGs, through collaborations with multiple international, national, and state institutions like UNICEF, NITI Aayog, and Samagra Shiksha, Pi Jam has been working across the States of Maharashtra, Karnataka, Jammu & Kashmir, and Telangana, to enable high-quality Computer Science access to over 2.5 Lakh students, and 5,500 teachers.

Select Accomplishments

- Nasscom Social Innovation Award in Education 2018
- Code Mitra and Pi Lab recognized as top 100 global innovations by HundrED Finland
- 'Let's Code', first Computer Science curriculum in Urdu recognized by UN Education Summit 2023 for best practices in digital education

Year Founded: 2017 | thepijam.org | N/T1 & A/4
Plio's mission is to improve learning outcomes by making online learning more interactive. Plio converts a passive video into an active learning element by overlaying questions throughout the video. This simple change on hand allows students to get immediate feedback, while on the other hand it helps teachers gain a more granular understanding of the learning levels for each student.

Currently acquired by Avanti Fellows, Plio's opensource tool is being used in 100+ schools by 50,000+ registered users.

Select Accomplishments

- 5X completion rates for learning through videos compared to YouTube
- Used by 40,000+ government school students to learn online during the pandemic
Raised Lines Foundation (RLF) empowers students with visual disability to learn and pursue STEM education by enabling access to affordable tactile learning material and digital resources. RLF has developed a process to design and produce tactile books that contain embossed diagrams for visually impaired persons to touch and learn. RLF creates accessible versions of textbooks, training manuals, especially for STEM subjects and teaching learning aids, and provides them to blind schools along with training to students and teachers.

RLF works closely with NCERT and Sarva Shiksha Abhiyaan (MoE, GoI) and other organizations. They have disseminated 30,000+ aids to 10,000+ beneficiaries across India.

**Select Accomplishments**

- Winner BIRAC (Social Alpha Quest for Assistive Technologies) and Nasscom - Innovate for an Accessible India national award with DST and MSJE
- Recognized among top 10 Assistive Technology startups by NITI Aayog and Atal Innovation Mission

Year Founded: 2018 | raisedlines.org | N/7
Vulnerable children at scale are benefiting from a daily well-being class integrated into the school day, due to Labhya’s partnership with Indian states.
Anthill Creations envisions a world where every child in India has access to a safe play space. Over 200 million marginalized children in India are deprived of a safe play space that curbs their physical and cognitive development. Meanwhile, about 275 tons of tires are discarded in India every year. Anthill Creations is a response to both these problems. In their mission to make play accessible to all children, they build upcycled playgrounds using scrap tires, metal drums, and more, that promote holistic development of children.

Over the past 6 years, they have built over 380 playgrounds across 23 states in India, impacting over 200,000 children. With every playground they built, they upcycled 200 - 600 kgs of tires.

Select Accomplishments

- Children’s Champion Award in the Sports Category by the Delhi Commission for Protection of Child Rights
- Pooja Rai was featured as a Changemaker by National Geographic in their ‘One for Change’ series.
- Only Indian organization to be spotlighted in a global case study by Children and Nature Network
Bridges of Sports are developing a hyperlocal athletics ecosystem to sustainably produce world class talent in track and field from India. They are focused on developing India’s fastest sprinters from marginalized and socio-economically weak rural communities of Uttara Kannada district, Karnataka. This ecosystem is designed such that within 3 years of its implementation 80% of all the resources are developed/trained from within community. They work with some of the best coaches in the world who have collectively won 50+ Olympic medals.

They currently have 2 operational ecosystems in the tribal belts of Karnataka and Maharashtra and have developed athletes who are currently fastest in India and Asia.

**Select Accomplishments**

- Incubated at IIMB
- Supported by 15+ corporates and partners both in India and abroad.
- Part of prime minister’s delegate to Eastern Africa.
Labhya partners with Indian state governments to integrate a daily well-being class into the school day for vulnerable children at scale. 2.4 million vulnerable children across 22,000+ government schools experience a daily, state-mandated well-being class as a result of Labhya’s long-term partnership with three Indian state governments.

Labhya has co-created and is institutionalizing the world's largest and India’s first well-being program. An external study has showcased that 87% of teachers reported a positive behavioural change in children with increased attendance, academic scores, and social emotional skills. Labhya’s flagship program is the globally acknowledged Happiness Curriculum with the Delhi Government.

**Select Accomplishments**

- Part of DRK, Mulago & 100x accelerator portfolios
- Richa Gupta was selected in Forbes 30 under 30, 2023
- Labhya was selected as one of the most impactful and scalable innovation in (SEL) by HundrED & the Lego Foundation
Manzil Mystics, a Delhi based nonprofit focuses on empowering low-income families and communities and employ music as a tool for social change. For the past 7 years they have worked tirelessly in education, gender, and livelihood domains. Teaching government school children to sing, write, compose, and perform songs, they foster confidence, musical talent, cognitive abilities, socio-emotional skills, nurturing empathy and a love for learning.

Through inclusive and happy spaces, they discuss important topics, such as gender, menstrual hygiene, textbooks, languages, and social issues, all through music. Manzil Mystics endeavours to enhance the accessibility, usability, and sustainability of music in India.

Select Accomplishments

- Signed MoU with DoE to work in 50 Schools
- HundrED Global Collection as one of the most impactful scalable innovations in the world (2021 & 2022)
- Children's Champion Award for building Mobile Music Bus
MukkaMaar works to build agency in adolescent girls through a unique holistic approach that combines the body (fitness and physical self-defence), voice (assertiveness, verbal self-defence, negotiation, self expression) and mind (awareness, identification of violence, attitudes towards gender) enabling them to deter and escape from violence and live freely.

Since 2018, MukkaMaar has worked with 8,000+ girls offline, 16,000 girls online, and reached 50,000 students through its capacity building work with 300+ PT teachers.

Select Accomplishments

- Awarded by CM Devendra Fadnavis for contribution to society, arts & culture
- Highlighted as one of the top 3 technological innovations in India for Mukka Maar's digital program by BMGF, FICCI and Asian Disaster Preparedness Network in 2022
Saturday Art Class (SArC) believes that every child, irrespective of their socio-economic background, deserves a safe space for expression where they can simply exist as themselves and create. By providing children access to visual arts and social-emotional learning during their formative years of education, SArC envisions a world where children are inspired to create with confidence.

Their programs cater to students and educators, strengthening education systems and enabling them to develop key skills such as communication, collaboration, perseverance, imagination and critical thinking, that will eventually help them to thrive creatively, socially and emotionally. SArC has impacted 35,027 children and 2,754 educators across 6 states through various programs.

**Select Accomplishments**

- SArC has secured grants from Parle, Forbes Marshall CSR, Innoven Capital, Godrej, Mphasis Limited, Agrocel
- Featured by HundrED as the top 100 orgs in 2022, and in their spotlight on global organizations impacting holistic education in South & South East-Asia
Slam Out Loud (SOL) transforms Arts Education and Socio-Emotional Learning in underserved communities. Using poetry, storytelling, visual arts, and theatre, they build creative confidence while exploring social justice issues like climate and gender. Their Jijivisha Fellowship operates in Delhi, Pune, Mumbai and Bangalore placing artists in classrooms with 75% of children showing annual competency growth in SEL skills.

SOL’s at-scale program, Arts for All, with the state governments of Punjab, Haryana and Maharashtra creates contextual arts-based SEL curriculum for the weekly arts period and trains teachers on implementation. Since 2017, SOL impacted 70,000 children in person and reached ~10.5 million digitally.

Select Accomplishments

- SOL is part of the HundrED Hall of Fame
- SOL’s work has been featured as a case study by Harvard, OECD, the World Bank and the LEGO Foundation
- Jigyasa was awarded Innovator of the Year 2023 by HundrED and is on the Forbes 30u30 list
SwaTaleem Foundation provides access to quality education for rural adolescent girls, through a village model approach, to improve their life outcomes in the long run. This encompasses working together with girl leaders, teachers, parents, local women leaders, and government officials on English and life skills through physical and low-tech interventions. Currently, they are working with Kasturba Gandhi Balika Vidyalyas in Haryana, which are residential schools for girls hailing from underrepresented communities at the intersection of caste, class, and gender. Presently, they are serving 5,000 girls and 180 teachers and reaching 40,000 family members through their work.

Select Accomplishments

- Selected in Top 10 finalists of Global Reimagine
- 1 of the 3 recipients in the country and 34 recipients globally of the Google Impact Challenge for Girls and Women - 2021
- Invited to the UN General Assembly 2022 for their work in the field of Gender and Education

Year Founded: 2018 | swataleem.org | N/3
ThatMate is a mental wellness app for adolescents (10-19 years). The application is built around three pillars - education/knowledge repository, self-awareness, and accessing professional assistance.

ThatMate through its for-profit arm has impacted over 100k+ students by partnering with multiple schools across India and are now operational in US.

Select Accomplishments

- Supported by UNICEF, Villgro, USAID and Jhpiego
The Apprentice Project (TAP) empowers India's under-served children to become leaders by teaching them technical and 21st-century skills via AI and ML-driven WhatsApp chatbots. In 2021-22, TAP had 14,300+ active students, out of which 70% engaged weekly. In 2021-22, students engaged for more than six months have displayed a 2x improvement in technical and 21st-century skills.

TAP has an official partnership with the SCERT Maharashtra, BMC, Pune Zilla Parishad, Municipal Corporation of Delhi and Dept. of Education. Their work has reached and impacted over 25,000 children in 300+ schools and has resulted in 70% improvement in SEL skills & 75% improvement in content skills.

Select Accomplishments

- Incubated under NSRCEL IIM-B and Harvard University Innovation Labs
- Grand Prize Winner of the Harvard President’s Innovation Challenge 2021 for our online learning model

Year Founded: 2013 | theapprenticeproject.org | N/8
School leaders creating future leaders. Barefoot EDU transforming schools into stimulating learning environments.
Alokit's vision is to see all children in India learning in high-quality schools led by empowered leaders. In order to achieve this vision, they support school leaders (principals, headmasters and education officers) to improve their leadership practices leading to improvement in school processes and culture and ultimately improving student outcomes. Alokit’s solution consists of three components - training, coaching, and building a community of school leaders. Alokit partners with the government in co-designing programs for school leaders and enabling evidence-based decision-making for the same. Since 2020, Alokit has worked with more than 5,000 school leaders and impacted 1.5 million children.

Select Accomplishments

- Recognized as 'Best NGO' by District administration of Naryanpet for 2022-23
- Founders have been awarded the Dalai Lama and WISE Emerging leaders fellowship
- An initiative on shutdown of schools during Covid-19 got published in NBER & American Economic Journal

Year Founded: 2020 | alokit.org | N/8
Barefoot Edu Foundation (Barefoot) is a nonprofit organization founded in 2018, dedicated to empowering school principals for transformative change in grassroots education. They equip principals with educational leadership skills to ACe: (i.e provide quality Academics, Co-curricular, and Edupreneurship) ensuring that every child has a strong foundation to think, feel, dream and drive meaningful change in their lives and communities.

Barefoot has worked with 3 states and 1.5 lakh school principals and education administrators.

**Select Accomplishments**

- Falling Walls Award, Berlin for a breakthrough in the future of Education
- Published a book featuring "Best Practices by our School Principals"
- Certified as a Great Place to Work for 2 years
High schoolers are receiving career awareness and mentoring through the work of Anahata United Efforts Foundation.
Akshar Foundation’s mission is ‘Eradication of Poverty’, achieved through Education. To this end, Akshar seeks to implement the Akshar Education Model – developed at the Akshar Forum Model School – in government schools throughout India and the World. The Akshar Education Model transforms government schools into sustainable communities that teach underprivileged students how to earn a living, start a business, initiate development work in their communities, and heal their environment.

Akshar foundation has worked with 14 schools across states, and is aiming to scale up to 25 schools this year and 100 schools next year. They are currently working on implementing NEP with the Government of Assam.

Select Accomplishments

- Awarded Special Consultative Status by UN ECOSOC
- Achieved global recognition for Plastic School Fees policy
- Named as 'Best of 2019' by World Economic Forum

Year Founded: 2017 | aksharfoundation.org | N/1
Alohomora Education Foundation (AEF) is a nonprofit working to build an ecosystem of support around young people in India to enable them to make informed career choices. They partner with the district and state governments to integrate career exploration and planning within the schooling structure.

Based on their unique 5 step CareerShala framework, they aim to enhance the exposure, clarity, and confidence of students from Class 10-12 in government schools, enabling them to make the right career choices in within their contexts. Alohomora has reached 3 lakhs+ children and wish to extend career support structures to 1 million young adults across 5-7 states by 2030. They have also partnered with the Govt. of Delhi to execute 3 statewide programs.

Select Accomplishments

- Leading a district wide career support program in Jhajjar, Haryana for 13,000+ students
- Solution Partner on career guidance with UNICEF x Dasra 10 to 19 collaborative

Year Founded: 2017 | alohomora.org & careershala.alohomora.org | N/T1
Anahata United Efforts Foundation (UE) is on a mission to empower 2 crore high school students from economically weaker sections with Career Planning Curriculum by 2030. Based on the theory of change, "I build me", UE’s career planning curriculum enables students to be in the driver's seat of their life, taking informed actions for their future based on their interest, strength and awareness about opportunities.

UE's work has led to more than 25,000 students having one period a week in their timetable for career planning where they are exposed to different sectors. They have further signed an MoU with the Karnataka Residential Schools to impact 1.2 lakh students.

**Select Accomplishments**

- New partnerships with LKQ India, eVidyaloka, Colors of Life Foundation and Parikrama Foundation
Eklavya is a community-led organization, working with first generation learners from marginalized communities like dalit, adivasi, nomadic tribes to facilitate their successful career transition through accessing world class higher education, enabling them to break the poverty cycle and become community role models. Their proven strategy encompasses awareness, exposure, mentoring and coaching along with engaging role models.

Since 2017, Eklavya has trained 2,000+ students, with 1,000+ gaining admission into 60+ top tier colleges and universities in India and abroad. Notably, 350+ of Eklavya alumni secured white-collar jobs, elevating their families' income tenfold. Eklavya’s mission is to impact 20,000 first generation students and their families by 2030.

**Select Accomplishments**

- People's Choice Award, Govt. of Maharashtra 2017
- Raju Kendre has been listed in Forbes 30u30, awarded with Royal Society of Arts Fellowship and is a Chevening Scholar
Involve Education, founded by Divanshu Kumar and Samyak Jain during their undergraduate years at IIT Madras, is dedicated to enhancing foundational numeracy and student ownership in schools through peer learning-based strategies. The organization's core principles, "Kids first", entail co-creating solutions with students, empowering them to lead and participate voluntarily. Their unique program pairs senior students (aged 12-16) with government schools, where they mentor and teach their junior peers. In the past 3 years, Involve has positively impacted 10,000+ students, with a 39% improvement in academics. Over 80% of senior students exhibited increased confidence, initiative, and problem-solving abilities. Currently they are working with the district administration in Bhagalpur and Sambhal reaching 3,000 schools and 2,10,000 students.

Select Accomplishments

- Involve has been part of HundrEd Global Collections
- Winner of Global Engagement Summit, Northwestern University, Chicago
- Among the top 16 young social entrepreneur by Singapore International Foundation

Year Founded: 2018 | involveedu.com | N/T1
Under-resourced parents are being empowered by Saarthi to provide an environment of excellent early learning and care for their children at home.
Meraki enables state governments to revolutionise the way it delivers early childhood education in government run preschools called anganwadis. They currently work with governments of Punjab and Uttarakhand across 47,000+ anganwadis, to serve 1.3 million children's early learning development and education needs.

Over the past year they’ve ensured that the state governments prioritize ECE initiatives in the state by improving both time and capital investment, thereby resulting in better awareness of ECE amongst ICDS officials, parent community and ultimately better outcomes for children.

### Select Accomplishments

- First Indian nonprofit to launch statewide parenting program led by Delhi CM, Sh. Arvind Kejriwal, and to win World Changing Idea Award at Fast Company, New York
- Community Engagement Award, Anthem Awards 2023 & top 15 ECE interventions at MIT Solve 2019
Saarthi Education is based out of New Delhi, working with the mission to create excellent early learning outcomes for children in India. Saarthi empowers parents across low-income communities to provide an environment of excellent early learning and care for their children at home. Saarthi delivers developmentally appropriate content to parents and children through an innovative blend of online and offline channels.

Saarthi has impacted over 7,000+ children, while consistently maintaining high sheet progression rate at 85% and daily response rate of 88%.

Select Accomplishments

- Ankit was a speaker at Skoll World Forum
- Saarthi has been selected for study by Development Innovation Lab by Michael Kramer and selected as Rapid Response Non-profit by Omidyar Network India
Right to Health is an inseparable part of the fundamental Right to Life and Personal Liberty.

Despite having made significant strides in the past 30 years, the inequality of access, active discrimination, and poor quality of healthcare plague India's healthcare system. 75% of all healthcare infrastructure, including medical specialists and doctors, is focused in urban areas, where only 27% of the population resides. Only 65% of children in India receive full immunization during the first year of their life, with unvaccinated children being concentrated in poor and marginalized communities. Women's health continues to be a challenge, in particular menstrual and sexual reproductive health and the unmet need for contraception. Lack of proper nutrition contributes to about 1/3 of the multidimensional poverty in India.

Our alumni are dealing with issues such as getting the marginalized access to medical treatment and immunization, maternal and child nutrition, and creating agency in adolescent girls and mothers. They are harnessing the power technology can play in addressing issues of access, affordability and quality.
Governments, NGOs and Hospitals are using Intelehealth’s technology platform to deliver telemedicine-based care to their beneficiaries
Using Programmatic AI enabled mobile application and suite of technology products, Aaroogya International is enabling early detection of lifestyle and chronic conditions like PCOS, breast cancer, sexually transmitted diseases, mixed anxiety depression disorder, etc in women globally. It saves them 2-3X the cost of treatment and care.

Aaroogya has screened 2 lakhs+ women globally and enabled early detection of conditions such as breast cancer in 20,000+ women in 4 countries. It gives them care at an early stage which is the hallmark to cure and reduce treatment cost dramatically. Aaroogya also maps and consults them for government schemes. Aaroogya has given livelihood to more than 4,000 community women workers in India and Uganda.

**Select Accomplishments**

- Millenium Alliance Grant Awardee
- Dr. Priyanjali has been selected as a Mulago Design thinking entrepreneur, Top 50 Smart Technology Entrepreneurs globally, Novartis and One Young World, World top 10 technology entrepreneur.

Year Founded: 2017 | aaroogya.org | N/T3
DK Health Access Foundation is on a mission to improve health for all. They have developed a unique product called the "Sulabh Ilaj" app, which helps provides access to affordable and quality healthcare services by leveraging public healthcare funds and facilities.

They have supported 34,000+ people to access healthcare services and thereby saved about ₹ 8+ Crore out of pocket expenses.

Select Accomplishments

- The Sulabh Ilaj app was selected as finalist for Marico Innovation Award and National Conference on Social Innovation Award.

Year Founded: 2020 | dkhealthaccess.org | N/8
Dakshas helps marginalized patients get non-emergency medical treatment. It builds primary care to cater to patients, guided by medical protocols.

Dakshas taps into its network of healthcare providers for secondary and tertiary healthcare. Their healthcare partners provide unused capacity for the patients at a variable cost, and the shortfall is underwritten by Dakshas’ support system. Dakshas strives to ensure that no patient or healthcare provider suffers constraints or conflicts.

Select Accomplishments

- Telangana Healthcare Leadership Award, 2018
- Shortlisted in the Top-15 social enterprises in the Telangana State Innovation Cell Mentors Award for Best Cohort
India’s Anganwadi childcare centers are focused on nutrition and health, but their leaders often haven’t been properly trained and supported. FMCH aims to end preventable child malnutrition by supporting the Anganwadi system. They support Anganwadi workers to provide 1:1 nutrition counseling, and equips them with digital tools to deliver consistent, high-quality care.

FMCH has impacted 10 lakh+ families indirectly and 2 lakh+ families directly. They have worked with over 1,500 Anganwadis in the states of Maharashtra, Madhya Pradesh and Karnataka bringing down malnutrition among children from 25% to under 5% in these communities.

Select Accomplishments

- Winner of D4GX winner for best CSR implementation in Health
- Gold award (highest category) at CSR Health Impact award in 2022
- Nominated as a Mulago Fellow 2023

Year Founded: 2006 | fmch-india.org | A/3 & A/4
Fortify Health has a vision for a healthier world where everybody has the micronutrients they need to survive and thrive. They enable access to micronutrient-rich wheat flour to tackle iron deficiency anemia through 3 streams: (a) Open Market Support: Supporting millers to cost-neutrally fortify chakki atta in the open market (b) Partnership Support: working with governments, quasi-government and NGOs to mainstream wheat flour fortification through social safety net programs (c) Evidence Generation: Conducting monitoring and evaluation of activities to inform the public about the value of food fortification.

They reach an average of 9 lakh beneficiaries every month, and has fortified 94,000 MT of atta.

**Select Accomplishments**

- Winner of India Leader for Social Sector’s 2023 Pitchfest Competition
Intelehealth is a nonprofit delivering high-quality healthcare in regions where there is no doctor via telemedicine. Using an open-source technology platform driven by an innovative digital health assistant, they connect patients and frontline health workers at the last mile with doctors, diagnostics & medication. Intelehealth is on track to provide healthcare for 10 million women over the next three years in partnership with the Ministries of Health in India & Kyrgyzstan as well as organizations like UNICEF, Jhpiego, MSF, and many more.

Intelehealth has served 46.2 million population, enabled 1.6 million consultations and supported 7600+ health workers and 1700+ doctors till date.

Select Accomplishments

- Finalist of Red X Cartier Young Leader Award
- Winner of 7th Goldman Sachs Analyst Impact Funds
- Recognized by World Economic Forum as the top 15 innovators fighting the covid 19 crisis through telemedicine.

Year Founded: 2016 | intelehealth.org | N/T1, A/2 & A/3
Khushi Baby is a public health technology organization serving as Nodal Technical Support Partners to the DoMHFW, Govt. of Rajasthan. Its flagship Community Health Integrated Platform (CHIP) is the largest non-governmental digital health platform in India tracking primary healthcare in underserved areas of India. With 40 million beneficiaries, including 4 million high-risk individuals, and 70,000 health-workers, CHIP covers various health areas like family planning, maternal and child health, immunization tracking, disease screening, COVID-19 surveillance, and TB case finding.

GoI’s National Health Mission has allocated ₹ 107.55 Cr. to Govt. of Rajasthan towards state-wide expansion of CHIP during 2022 – 24.

Select Accomplishments

- Winner of Marico Innovation for India Awards (2023), Path's PHC Tech Challenge and MIT Solve Finalist
- Mohammed Shahnawaz was recognized as Times Now Amazing Indian 2022
- Ruchit Nagar was listed in Forbes 30u30, 2016
Change With One Foundation (Simplyblood) is a Delhi-based social enterprise operating through its virtual blood donation platform called Simply Blood. Its mission is to end death happening due to a shortage of blood in India by 2025 and it believes nobody should die waiting for blood. Simply Blood team has developed a unique platform to integrate different technologies to reach the remotest part of the country.

Their aim is to save at least a million lives using the Simply Blood platform. Their app has 1.3 lakh downloads, has catered 83,000+ requests and potentially saved 68,000+ lives till date.

Select Accomplishments

- Kiran is on a mission to walk 21,000 kms across India to raise awareness on blood donation and has covered more than 14,500 kms till now.
Suvita runs two evidence-based programs to boost attendance at vaccination appointments: 1. Sending SMS reminders directly to new parents and caregivers to remind parents when their child is due for a vaccination. 2. Identifying community influencers and supporting them to act as immunization ambassadors.

In partnership with the state governments in Bihar and Maharashtra, Suvita has enrolled 600,000 families for SMS reminders. Suvita has also engaged 4,500 volunteer immunization ambassadors, to connect with over 1.5 lakh families to encourage and support them during their child’s vaccination journey. Suvita estimates they will enable around 13,000 additional children to become fully vaccinated, saving roughly 150-200 lives so far.

Select Accomplishments

- Varsha is a Mulago Rainer Fellow and a Gratitude Fellow
- Suvita has been identified and listed as a High-Impact Funding Opportunity by Founders Pledge
Uninhibited (formally Sukhibhava Foundation) is dedicated to reforming public school systems to promote education and empower adolescent girls. Through intensive life skills-based programs, Uninhibited fosters menstrual health behavior change and works with local governments to improve access to female-friendly toilet infrastructure and sanitary products. With a track record of impacting over 3.5 lakh women and girls, Uninhibited has reduced school absenteeism by 35%. Their mission is to reach one million adolescent girls in the next five years.

**Select Accomplishments**

- Introduced MIRA, one-of-a-kind dedicated evidence-based menstrual health AI chatbot.
- Awarded the Most Innovative Development Award for Hello Saathi by Global Development Network.
- Dilip is a Mulago Rainer Arnhold Fellow.
Civil society organizations play a major role in developing a thriving ecosystem that provides equal opportunity to all. They do so by ensuring public access to information, defending democracy, protecting citizens from exploitation and discrimination, protecting the environment, promoting equality for women, and advocating for other important issues.

They work with multiple stakeholders to build relationships of trust and involvement to bring about changes in behavior, beliefs, attitudes and knowledge. By championing a cause or a sector, these organizations are able to spotlight their perspective or share their knowledge with the wider community and act as a catalyst for change.

Our alumni are working in diverse areas such as promoting technology adoption in nonprofits, creating knowledge and learning platforms for the sector, creating inclusive spaces, creating environmental awareness and grassroots leadership and bringing about long term changes to the adoption system.
Community leaders and change-makers are being nurtured by Project Potential to transform India’s most underinvested districts
Built Empathy is a design-based action-lab that uses architecture and urbanism to create holistic learning environments in schools and enable public space interventions around schools for safety through stakeholder engagement.

Built Empathy is a team of architects and urban designers. Through their human-centered design thinking approach, they co-design community-led interventions; and provide programmatic training to stakeholders for self-initiated improvements in learning environments that lead to more inclusive, safer and happier spaces within and around schools.

Select Accomplishments

- Built Empathy was incubated with the Singapore International Foundation as part of their 'Young Social Entrepreneur' program
- Selected for the India Disaster Resilience Leadership Fellowship by TISS & IIHS
Civis believes that laws that are made for communities should be made by communities. They gather public feedback on draft laws and policies and share this feedback with the Government - to create better laws that meet the felt needs of the citizens.

Civis has engaged with 22,000+ people and enabled 440+ consultations.

Select Accomplishments

- Antaraa has been listed in Forbes 30u30
- Civis has won the Agami Prize for Legal Innovation

Year Founded: 2018 | civis.vote | N/T3
Green Communities Foundation (GCF) engages with communities like housing societies, corporate offices and villages and implements scientific waste management practices like segregation at source, on-site composting and recycling. This ensures that the community is able to save over 80% of their waste from going into dumping grounds.

GCF has managed 5,000 tonnes of waste in 100 villages/communities and has supported 50+ waste workers.

Select Accomplishments

- Partnership with Swades Foundation
- GCF is supported by Social Venture Partners (SVP), Mumbai Chapter

Year Founded: 2017 | greenf.org | N/3
India Development Review (IDR) is a knowledge and learning platform for the social sector. IDR publishes articles, lessons and insights, written by and for the people working on some of India’s toughest problems. Nonprofits, CSR and funders use IDR articles, research, and knowledge to raise funds, improve their projects, develop policy notes and as teaching materials at global and Indian universities.

IDR has a steady reach of 10 lakhs+ across its platforms. IDR has recently launched its first retail initiative.

Select Accomplishments

- Winner of the Marico Innovation Foundation's Award for Social Innovation
- Winner of the Best Produced News Podcast at India Audio Summit and Awards

Year Founded: 2017 | idronline.org | A/3
Indian School of Democracy (ISD) is a nonpartisan organization with a mission to nurture principled grassroots politicians who have the moral courage and imagination to work on strengthening Indian democracy and achieve sarvodaya which means upliftment of all.

Their audacious goal is that by 2047 (100 years of Indian independence), 25% of political leaders will be principled. The focus is on cultivating hard skills for public service, spaces for inner work and moral leadership and a community of aspiring political leaders across party lines. ISD has trained 700 grassroots leaders through their flagship programs: The Good Politician, She Represents & Democracy Express.

**Select Accomplishments**

- Hemakshi is an Echoing Green Fellow
- 3 alumni have won elections at a local level and several are in important decision making positions within parties
- Alumni in 24 states of India
Born at MIT and Harvard, Manush Labs started as an impact accelerator for underserved Indian innovators and entrepreneurs from tier 2 cities. It aims to empower impact-driven innovators and entrepreneurs to nurture their ideas into equitable and scalable solutions while democratizing access to mentoring, funding, and network building within the innovation ecosystem.

They are currently supporting climate and sustainable innovations along with supporting corporates to achieve their climate and sustainability mandate through its for-profit arm. Manush Labs is currently serving several Fortune 500 companies such as IBM and Aditya Birla Group. They are solving large scale problems of 5,000 tonnes/yr plastic replacement and 700,000 tons of industrial waste recycling through their innovation programs.

**Select Accomplishments**

- Manush Labs is supported by Harvard Innovation Labs, MIT Innovation Initiatives
- Piyush has been listed under Forbes 30u30 in 2021 for social impact

**Year Founded: 2020 | manushlabs.co | N/7**
Project Potential envisions a movement of self-empowered community leaders and change-makers toward sustainable rural development. They actualize this movement through a number of programs focused on different sectors including eArth Kala Manch (art and theater), eArth Nirmaan (construction and habitat), eArth Paathshala (education and learning) and eArth Swasthya (healthcare and emergency needs).

Their approach combines the strengths of rural India and the global community to blend local and global perspectives, skills and knowledge in order to creatively tackle 21st century rural challenges. They have trained 614 youths, and reached 7.5 lakh+ people in 900+ villages.

Select Accomplishments

- Zubin is an Acumen Fellow, 2017
- Zubin was selected as a Center for Social Impact Strategy Fellow at the University of Pennsylvania
- Zubin is a Dasra Social Impact Leadership Fellow

Year Founded: 2017 | projectpotential.org | N/1
With only 33 years for our demographic window to close, regulatory reforms are critical to ensure sustainable livelihoods and prosperity for all. Prosperiti produces insights on State and Concurrent List subjects and provides design, drafting and implementation support to state governments to drive growth-centred economic reforms in India.

They have supported Government of Punjab across 4 Rules + 1 Law; Government of Tamil Nadu to draft EoDB chapter in the Expert Committee MSME Report; Government of Uttar Pradesh on labour reforms and research support to the Economic Advisory Council to the Prime Minister (EAC-PM).

Select Accomplishments

- Winner of Emergent Ventures award by the Mercatus Centre

Year Founded: 2022 | prosperiti.org.in | N/10 (Ongoing)
Reap Benefit strives to tackle and solve local environmental and civic problems concerning waste, water, energy and sanitation, through low cost solutions which are user friendly and require low maintenance. Their engagements are focused primarily on young school students as they believe that armed with the right skill set, today's youth will be tomorrow's problem solvers.

Since inception, they have so far indulged in 500,000 hours of public problem solving, collected 375,000 data points, created over 23,647 Ninjas with citizen problem-solving skills, and through their innovative solutions saved 44 million litres of water, diverted 560 tonnes of waste, saved 1.7 million units of energy, developed 200 prototypes and helped 300 schools with improved sanitation systems.

**Select Accomplishments**

- Reap Benefit is the winner of Stanford India Google Innovation Challenge, MIT fab Lab Academy Awards, Swachhathon 1.0 Behaviour Change Category, GoI
- Kuldeep is an Ashoka Fellow & listed in Forbes 30u30
- Gautam Prakash has been selected as a Salzburg Global Fellow 2023

**Year Founded: 2013 | reapbenefit.org | A/1**
Sensing Local strives to enhance urban livability by embracing citizens as co-creators and focusing on the commons. Operating as an Urban Living Lab for seven years, they have distilled their approach to fostering active citizenship, democratizing planning, and solving local. Their flagship programs include Citizen University, equipping citizens with exposure, knowledge and tools to contribute meaningfully to tackling civic and climate issues.

Additionally, their interactive planning tools help streamline and codify the planning process, fostering synergistic collaboration between citizens and the government to bring exponential positive change in our cities.

Select Accomplishments

- Ankit and Sobia were recognized as Deccan Herald’s Changemakers for 2023
- Sobia was selected for C40’s Women4Climate program in 2022-2023
- Sensing Local was selected for ‘Code for Good’ 2023

Year Founded: 2016 | sensinglocal.in | N/3
Tech4Good Community was set up to support small and remote NGOs in India to access technology-based solutions to scale their operations. They position themselves as an enabler in the nonprofit ecosystem that humanizes technology and harnesses its power.

Today they work with over 1,000 NGOs in the country impacting over 100 million beneficiaries by empowering the organizations to become aware of nonprofit efficiency improving tools, deep support, capacity building, providing services and access to such tools, thereby leading the organizations to scale their operations.

Select Accomplishments

- Partnerships with over 40 corporates for mentoring and solutions building for the nonprofit ecosystem
- Collaborated with Meta for Tech4Good Community Spotlight Series, hosting over 100 nonprofits

Year Founded: 2018 | tech4goodcommunity.com | N/T2 & A/2
Wikipedia is a source of genuine, neutral knowledge. 1 in every 4 Indians lack the ability to read text and therefore are unable to access this source of knowledge. VideoWiki makes Wikipedia more accessible by adding a visual and audio layer to Wikipedia, ensuring that in the future, the 'sum of all human knowledge' is not limited to just text. VideoWiki is currently working on building neutral, reliable, and verifiable videos in Indian languages, starting with Hindi.

Videowiki's technology is also used by DIKSHA.

Select Accomplishments

- Localized Wikipedia Videos in 5 Indian languages
- Localized Govt of India's COVID videos in 10 languages

Year Founded: 2019 | video/wiki | N/T2
Where Are India's Children's (WAIC's) vision is that every child in India is assured a right to family through long-term changes made to the adoption ecosystem. Their mission is to make every child in shelters visible to the authorities through digitalization and to evaluate children for adoption eligibility consistently and continuously, and bring about a sustainable change through adoption-related training and public awareness.

WAIC has digitized 11,000+ children's records, recommended 4,400+ children for adoption evaluation and enabled 160+ children to reach the legal adoption pool. They have also connected 50+ children with inter-country families and trained 400+ relevant stakeholders on the pre-adoption process.

Select Accomplishments

- Selected as a resource for training for State WCD Telangana
- Grant Winner in the Community Resilience category from D4GX
- Supported by Azim Premji Foundation

Year Founded: 2019 | waic.in | N/8 & A/4
Underresourced patients are provided with end-to-end support to access affordable local public healthcare by DK Health Access
Ecosystem Supporters

- Aakash Sethi | QUEST Alliance
- Abhishek Jain | Swasth
- Aditya Natraj | Kaivalya Education Foundation
- Ajay Nair | Swasth
- Akhila Somanath | Tech4Good
- Akila Krishnakumar | Social Venture Partners
- Alok Goel | SAIF
- Aloka Majumdar | HSBC
- Amarendra Sahu | Nestaway
- Ameen Haque | Storywallahs
- Amit Chandra | Bain Capital
- Amit Gupta | Yulu Bikes, InMobi
- Anand Mahurkar | Findability Sciences
- Aniket Deogar | Haqdarshak
- Anil Swarup | IAS (Retd)
- Ankit Arora | Saarthi
- Anoj Vishwanathan | Milaap
- Anshu Gupta | Goonj
- Anusha Bhargava | Tech4Good
- Archana Pillai | NSRCEL
- Arshad Sayeed | VeARC
- Arya Tripathy | PSA Legal
- Ashok Alexander | Antara Foundation
- Ashok Kamath | Akshara Foundation
- Asma Kathiwala | RoundGlass
- Atul Gandhi | EdelGive
- Avantika Sinha | Leadership Trainer
- Bela Shah | Wisdom Lerdings
- Bharath Visweswaria | British Asian Trust
- Bikash Chowdhury | Intuit India
- C V Madhukar | Omidyar Network
- Chetana Sinha | Manndeshi Bank
- D. Pashupati | Sapiens
- Debleena Majumdar | Kahaniyah
- Devanshi Vaid | IDR
- Dhawal Udani | Danamojo
- Dilip Pattubala | Uninhibited
- Dr. Debashish Mitter | Michael & Susan Dell Foundation
- Dr. Gopichand Katragadda | Myelin Foundry
- Dr. Manjunatha A.V. | Government of Karnataka
- Dr. Meenu Bhambani | Mphasis
- Dr. Nidhi Pundhir | HCL Foundation
- Dr. Shalini Rajneesh (ACS) | Government of Karnataka
- Gautam John | Nilekani Philanthropies
- Gayathri Vasudevan | LabourNet
- Geetha Manjunathan | Niramai Health
- Hanisha Vaswani | Maturity Fund
- Harish Hande | Selco Foundation

Organizations mentioned above were at the time of engagement
Ecosystem Supporters

- Indrani Handa | The Bridgespan Group
- Jagdeesh Puppala | FES
- Jayashree Braganza | Chrysalyst
- Kamakshi Rao | Ankur Capital
- KC Ganesh | Private Family Office
- Kezia Yonzon | Sambodhi
- Khushboo Maheshwari | Glance
- KR Lakshminarayana(Lan) | Azim Premji Foundation
- Krishna Sundaresan | IBNG India
- Kruti Bharucha | Peepul
- Krutika Ravishankar | Farmers For Forests
- Kshitija Krishnaswami | Accenture
- Lakshmi Pattabhiraman | Omidyar Network India
- Luis Miranda | Centre for Civil Society
- Madhav Chavan | Pratham Education Foundation
- Mahi Titus | Dream A Dream
- Malavika R Harita | Brand Circle
- Mallika Patil | Painted Sky
- Maneesh Dhir | Adviser, The/Nudge Institute
- Manish Dugar | Practo
- Manoj Kumar | Social Alpha
- Matthew Spacie | Magic Bus
- Mekin Maheshwari | Udhayam Learning Foundation
- Mohit Bhatnagar | Sequoia Capital India LLP
- Mukesh Bansal | Cure Fit
- Murugan Vasudevan | Veddis Foundation
- Nachiket Mor | Banyan Academy
- Naveen Tewari | InMobi
- Neelay Patil | The Bridgespan Group
- Neha Verma | Inteleheath
- Nipun Mehrotra | Agricollab
- Nita Tyagi | iSPIRIT
- Nivedita Krishna | Azim Premji
- Osmania Manzar | Digital Empowerment Foundation
- P R Ganapathy | Stanford Seeds
- Paresh Parasnis | Piramal Foundation
- Phanindra Sama | Redbus
- Pradeep Nair | Ford Foundation
- Prakriti Panwar Massey | Wells Fargo
- Prathibha A N | Titan
- Priti Agarwal | Azim Premji Foundation
- Raj Gilda | Lend A Hand India
- Raj Kondur | Nirvana Business Solutions
- Rajesh Balpande | Book My Show
- Rajesh Tandon | Participatory Research in Asia
- Rajpal | Jan Sahas
- Ramakrishna NK | Rang De
- Ramji Raghavan | Agastya Foundation
- Rashmi | Alt Story
- Rathish Balakrishnan | Satva
- Ravi Bagaria | ARIA

Organizations mentioned above were at the time of engagement
Ecosystem Supporters

- Ravi Narayan | Microsoft for Startups
- Ravi Sreedharan | Indian school of Development Management
- Ravi Venkatesan | Global Alliance for Mass Entrepreneurship
- Richa Bajpai | Goodera
- Rinju Rajan | Tech4Good
- Rishabh Lalani | Fundraising
- Ritu Jain | ARIA
- RK Misra | YULU Bikes
- Rohan Vyavaharkar | Omidyar Network
- Rohini Nilekani | Rohini Nilekani Philanthropies
- Roopa Kudva | Omidyar Network
- Roshan Paul | Amani Institute
- Rostow Ravananan | Alfahive Inc
- Rukmini Banerjee | Pratham
- Safeena Husain | Educate Girls
- Sajith Pai | Blume Ventures
- Sameer Shisodia | Rainmatter Foundation
- Samit Ghosh | Ujjivan Finance
- Sandeep Farias | Elevar Capital
- Sanjay Anandram | TIE
- Sanjay Jain | CIIE
- Sanjay Purohit | Societal Platforms
- Sanjay Swamy | PRIME Venture Partners
- Santhosh Ramdoss | Michael & Susan Dell Foundation
- Santosh More | Mantra4Change
- Sarah Ronnie George | Ministry of Business Storytelling
- Saru Tumulur | Tumuluri
- Shalmoli Halder | Omidyar Network
- Shankar Maruwada | EkStep Foundation
- Sharad Sharma | iSPIRIT Foundation
- Shashikumar Velath | BRIDGE Institute
- Shaveta Sharma Kukreja | CSF
- Sheena Gandhi | Sahayog Foundation
- Shruthi Ranganathan Iyer | FMCH
- Simeen Kaleem | Gramhal
- Smita Aggarwal | Flourish Ventures
- Soumitra Pandey | The Bridgespan Group
- Sridhar KR | Akshaya Patra Foundation
- Sridhar Srinivasan | Azim Premji Foundation
- Suchetha Bhat | Dream A Dream
- Sujaatha Krishnaswamy | Crestworth Management
- Surabhi Yadav | Sajhe Sapne
- Surendra Jain | Westbridge Capital
- Suresh Subramanian | Educate Girls
- Sushant Kumar | Omidyar Network
- Susheela Venkataraman | ex-ABD
- Swami Sri Chanchalapathi Dasa | Akshaya Patra Foundation

Organizations mentioned above were at the time of engagement
Adults with disabilities are gaining experiential training and employment through Mitti Cafe, a chain of cafes dedicated to this cause.
Ecosystem Supporters

- Swapnil Chaturvedi | Samagra
- Tanya Bhattacharya | Storywallahs
- Tuhina Pandey | IMB
- Ujwal Thakar | Fedfina Financial services ltd
- Umang Bedi | Dailyhunt
- Umesh Malhotra | Hippocampus
- V. Sekar | ex-Uniliver
- Vandana Vishwanathan | Cocoon Consulting

Organizations mentioned above were at the time of engagement

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- Alison Wynn
- Amit Varshney
- Ashish Karamchandani
- Ashish Shetty
- Atul Mishra*
- Atul Satija
- Bhargavi Ramachandran
- Jerold Perera
- John Paul
- Manoj Joshi

- Priya Ajmera*
- Priya Sunil
- Santosh Charan*
- Saurabh Jain*
- Sayi Pavithrasagar*
- Srikanat Routa
- Sriram V
- Subhashree Dutta
- Sudha Srinivasan
- Swapnil Chaturvedi*
- Tanu Mittal*

*ex-Nudgesters
Youth are being equipped with agency and sustained livelihood opportunities by the Lighthouse Communities Foundation
The/Nudge Social Entrepreneurship Team

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- Ayushi Bhati
- Bhargavi Ramachandran
- Gayathri Swahar
- Krittika Sridharan
- Nitin Malik
- Preethika Sabu
- Subhashree Dutta
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- Rashi Rath
- Rini Channakeshava
- Santosh Charan
- Shivani Jain

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*Part of other The/Nudge Teams
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The grant multiplier is calculated on the basis of the average of the sum-total of the funds raised by each organization (within twelve months after graduation), and divided by the funds disbursed to the organization. The simple average is applied to get an average across cohorts. Data for the grant multiplier is self reported by the organizations.

We may have inadvertently left out some ecosystem supporters. We are grateful for your commitment to our programs and apologize for the error.

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